



## 2015 Annual Meeting & MuseumExpo Session Formats

### Conversation Starters

Mini informal presentations addressing pre-determined topics related to the theme, each followed by Q&A and concluding with table discussions. The moderator introduces the presenters, facilitates Q&A and monitors table discussions. Sessions are designed to focus heavily on participant discussion. Presentations are quick, and should encourage thought and start a dialogue among participants at each table. PowerPoint presentations are discouraged. Accepted proposals will introduce a variety of viewpoints, encouraging participants to consider the theme from multiple angles.

Proposals must address issues relating to one of the following topics:

#### Topics:

- 1. How are museums addressing human and social needs through their programs, practices & operations?*
- 2. What benefits derive from the social role of museums and how is success measured?*
- 3. How do museums identify the social problems that we have the capacity to help solve? What strategies should we employ?*

**Presenters:** 1

Each proposal should only include a single 5 minute presentation.

#### Timing:

Session Total: 75 minutes

These will be 75 minute sessions featuring 3 presentations and facilitated table discussions.

The 5 minute presentation should include:

An introduction of the institution, address the topic, present idea or outcome.

**Room Set:** Roundtable seating for participants, presenters will speak from a small platform. No head table.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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### Case Study

A brief, single case study sharing solutions, successes, challenges and/or best practices followed by audience feedback and Q&A. Case studies are a quick exchange of ideas and examples of “what worked for me” with clear participant takeaways that can be applied to their own museum or organization. These sessions are a more traditional presentation format, but are designed to be rapid paced.

**Presenters:** 1 presenter

**Timing:** 30 minutes total; 15 minutes presentation, 15 minutes Q&A

**Room Set:** Theater seating for participants, podium for presenter. No head table.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (1) handheld speaker microphone, (1) audience microphone



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### Debate

Moderated debate between two or more presenters with opposing positions. Moderator may pose pointed questions to the debaters, whereby they each share their conflicting views of the issue under consideration. Time for rebuttal, audience polling and questions will be incorporated into the session. Debates will be lively and involve audience participation, they are not a lecture. PowerPoint presentations are discouraged.

**Presenters:** 2 presenters, 1 moderator

**Timing:** 75 minutes total

Opening remarks will be made by each debater; moderator poses questions to each debater and engages audience in polling and Q&A.

**Room Set:** Theater seating for participants, with 2 podiums in front of room for debaters, moderator seated at table between podiums posing questions & facilitating Q&A. There is no head table.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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### Storytelling

Presenters will deliver content that focuses on actual situations, programs and projects using the art of storytelling. Stories should be personalized and descriptive and 1. Define the situation; 2. Describe environmental challenges and opposing forces; 3. Outline what tactics were used to overcome; 4. Present the end result. Session may be structured as story presentation followed by participant discussion or completely participatory. PowerPoint presentations are discouraged.

**Presenters:** 4 presenters max, plus one moderator.

**Timing:** 75 minutes

**Room Set:** Set will include a mix of comfortable lounge seating, traditional seating and standing room. Presenters will be seated on bar stools at the front of the room. No head table. Please note the new format: rooms will NOT be set in concentric circles.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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### The Classroom

Presenters demonstrate tools and resources to help participants perform their jobs more effectively. Classroom sessions are highly interactive and collaborative tutorials, and demonstrate specific applications and outcomes. For example, presenters may demonstrate a tool that has been developed through research, a new method that emerged as a result of a project, or an innovative way to collect or analyze information. Classroom sessions provide a hands-on experience that involves the conference participants in in-depth active learning. Advance work may be required by participants. These are not traditional lectures. Limited seating may be available.

**Presenters:** 4 presenters max, plus one moderator.

**Timing:** 75 minutes

**Room Set:** Classroom style seating for participants, head table and podium in front of room for presenters.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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### Talk Show

A true panel discussion in a conversational, talk show style format. Moderator plays an important role in introducing the topic, guiding the conversation, and engaging the audience. Panelists should represent a diverse range of perspectives. PowerPoint presentations are strongly discouraged.

**Presenters:** 4 presenters max, plus one moderator.

**Timing:** 75 minutes; 60 minutes discussion, 15 minutes Q&A

**Room Set:** Theater style seating for participants, Arm chairs for panelists and moderator. No podium. No head table.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone



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### Lessons from the International Community

A single case study that provides a presenter from an international museum or organization to highlight an innovative museum program, project, exhibition, or research. Presentations must be delivered in English.

**Presenters:** 1 per proposal

**Timing:** 15 minutes presentation, 5 minutes Q&A.

AAM will include 3 proposals in each session, for a total of 75 minutes.

**Room Set:** Theater style seating for participants, presenters speak from a podium. No head table.

**Standard AV Set:** PC Laptop, LCD Projector, screen, (2) handheld speaker microphones, (1) audience microphone