

The New Tax Form 990-Part 2: Drilldown
Live Webinar–Thursday, January 26, 2009
2-3:30 p.m. (EDT)

PRESENTERS PROFILES



Marc A. Azar, CPA/ABV, CVA
Smith & Howard, PC / Atlanta, GA
Partner

Marc Azar heads Smith & Howard's non-profit tax team and spends a significant portion of his time in the non-profit arena relating to technical requirements, tax matters and changing regulations facing public charities. Azar has devoted significant time and energy serving as the firm's United Way campaign chairperson, leading Smith & Howard to overall contributions that now rank among the top four accounting firms (including the Big 4) in Atlanta. Azar has made several presentations on the new IRS Form 990, including at the 2007 AAM Current Issues in Museum Management Seminar. Azar received his undergraduate degree in accounting and graduate degree in accounting in taxation from the University of Florida, and his MBA in Finance from Georgia State University. He is a member of the American Institute of Certified Public Accountants, where he is Accredited in Business Valuation (ABV); the Georgia Society of Certified Public Accountants, where he serves on the Business Valuation Committee, the Atlanta Tax Forum; and the National Association of Certified Valuation Analysts (CVA).

Betty Brewer
President and CEO
Minnetrista
Muncie, IN



Betty has nearly 30 years of administrative experience in non-profit organizations including leadership roles in museums since 1992. In 2007, Minnetrista worked through a new strategic planning process that resulted in a Strategic Framework that now informs all institutional decisions and initiatives. Betty is the immediate past chair of the AAM-Museum Management Committee, a member of the AAM-MAP Advisory Committee, and Chair of the Advocacy Committee for the Association of Indiana Museums. During her career, she has presented workshops and programs at state, regional, and national association meetings on programming, administrative and financial management issues, and fund-raising.



Jonathan Finkelstein
Founder and Executive Producer, LearningTimes.org
President, The LearningTimes Network

Jonathan Finkelstein is founder and Executive Producer of LearningTimes.org (www.learningtimes.org), and President of The LearningTimes Network (www.learningtimes.net). He works closely with museums, educational institutions, libraries and other organizations to grow and maintain online learning communities and to foster human interaction, professional development and learning online. Jonathan most recently facilitated AAM's inaugural e-learning programs, *The New Tax Form 990: Why You Should Care*, and *The Digital Museum: Transforming the Future Now*. Finkelstein also authored the chapter on live online outreach in the *The Digital Museum: A Think Guide*, published by AAM. His recent book, *Learning in Real Time* (Wiley/Jossey-Bass), translates over ten years of experience facilitating real-time online learning into a practical resource guide for anyone facilitating or teaching online. He can be seen as the host of the "Real Time Minute" (www.realtimeminute.com), a podcast series about online collaboration, and as the moderator and producer of many live webcasts, online conferences and 3D virtual world events for museum and education professionals. Finkelstein, who is the son of two New York City public school teachers, is a Certified Synchronous Training Professional (CSTP) and received his AB degree with honors from Harvard University.

Casey Steadman
Chief Financial Officer
Atlanta History Center
Atlanta, GA



Casey's areas of supervision include finance, information technology, human resources, all earned revenue operations, and general museum operations. Casey has over 13 years of museum experience primarily in retail and business operations. He serves as member of the ACH senior management team involved in strategic planning and decisions, and serves as the staff liaison for the Finance Committee and the Investment Committee of the Board of Trustees. He also serves on the board of the AAM Museum Management Committee (MMC) as first vice chair and the AAM Annual Meeting 2009 program chair.