

## Project Management Basics

### Live Webinar

November 4, 2009

2-3:30p.m. (EDT)

*In collaboration with the AAM Museum Management Committee (MMC) and LearningTimes*

### PRESENTERS



**Myriam Springuel**  
**President**  
**Springuel Consulting**  
**Sarasota, FL**

Myriam Springuel brings more than 25 years of experience in museum planning, management, and exhibition and program development. She facilitates and implements strategic plans, interpretive plans, exhibition concepts, and related board development and staff training. As Associate Director for Programs at the Smithsonian Institution Traveling Exhibition Service (SITES), she translated SITES' mission into strategic planning, supervised 30 Project Directors, and was responsible for 60 exhibitions annually that traveled to museums of all sizes and disciplines. Prior to SITES, Myriam curated fine arts exhibitions and developed education programs at the John and Mable Ringling Museum of Art.

Ms. Springuel is a frequent presenter at conferences and has lectured internationally. She has published in museum journals and newsletters, and has served on grant panels, on national advisory committees, and on the boards of professional organizations and of a local history museum and nature center. Myriam is a member of The Museum Group, an association of independent museum professionals who have held executive positions at major museums in the United States and Canada. She is also a member of ArtTable, a national organization of women in leadership positions in the visual arts.

Myriam holds a Master of Arts in Art History from the University of Maryland. Her substantial experience in the field provides appreciation for the needs of even the smallest facility, as well as understanding the requirements of the largest. Myriam's background produces flexibility in the planning process, combining concern for the educational, curatorial and public functions of museums with the need for professional staff development, collection care, conservation, and research.



## WEBINAR MODERATORS



**Greg Stevens**  
**Assistant Director, Professional Education**  
**American Association of Museums**  
**Washington, DC**

Since 2007, Greg is responsible for developing and overseeing AAM seminars, workshops and a growing library of e-learning programs for museum practitioners, as well as career-related activities (AAM Career Café™) at the AAM annual meeting. Greg is also an adjunct faculty member at The George Washington University (GWU). Previously, Greg held education positions at the National Museum of the U. S. Army, Mid-Atlantic Association of Museums, National Building Museum, Smithsonian National Air and Space Museum, and Kellogg Performing and Visual Arts School in San Diego, where he spent over a decade of his previous life as a theatre designer and arts educator helping young people experience the intrinsically collaborative process and product of theatre and art-making. Greg is the recipient of numerous awards for performance excellence, arts achievement, and educational service. He earned his MAT, Museum Education in the department of Educational Leadership from GWU; and his BA, Theatre Design from San Diego State University. Greg has been a working artist and theatre designer for 20 years.

*Caminante, no hay camino; se hace camino al andar.*

(Antonio Machado, Spanish poet)

**Jonathan Finkelstein**  
**Founder and Executive Producer, LearningTimes.org**  
**President, The LearningTimes Network**  
**New York, NY**



Jonathan works closely with museums, educational institutions, libraries and other organizations to grow and maintain online learning communities and to foster human interaction, professional development and learning online. His recent book, *Learning in Real Time* (Wiley/Jossey-Bass), translates over ten years of experience facilitating real-time online learning into a practical resource guide for anyone facilitating or teaching online. Finkelstein also authored the chapter on live online outreach in the *The Digital Museum: A Think Guide*, published by AAM.

Jonathan can be seen as the host of the "Real Time Minute" ([www.realtimeminute.com](http://www.realtimeminute.com)), a podcast series about online collaboration, and as the moderator and producer of many live webcasts, online conferences and 3D virtual world events for museum and education professionals. Finkelstein, who is the son of two New York City public school teachers, is a Certified Synchronous Training Professional (CSTP) and received his AB degree with honors from Harvard University.