



LATINO NETWORK

2016-2017 Summary of Activities

2017-2018 Priorities and Goals

May 2017



American
Alliance of
Museums



Latino Network
of the American
Alliance of Museums



AGENDA

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Areas of Action: U.S. Latino

- The Latino Network Professional Committee of the American Alliance of Museums represents the needs of Latino professionals working in museums and cultural institutions in the United States.
- We offer expertise to U.S. museums interested in better understanding of Latino issues and engaging Latino audiences through the development of exhibitions, collections, public programs, and education initiatives.





Areas of Action: Latin America & the Caribbean

- The Latino Network serves as a liaison between the U.S. museum community and Latin American and the Caribbean museums, research centers, and cultural institutions.
- The Latino Network offers guidance to museums across the Americas in their efforts create partnerships and collaborations.





Our Values

- The Latino and Latin American communities have made an undeniable contribution to the American society.
- Their cultural legacies enrich US museums and their participation strengthens our capacity to create powerful intercultural dialogs through exhibitions, educational, and public programming and other initiatives.
- These public dialogs reaffirm the American ideals of an inclusive and pluralistic democracy.



2016 - 2017 Summary of Activities

Our role within AAM

We provide support, data, and valuable information to AAM leadership and key staff members in their interaction with the U.S. Latino and Latin American and the Caribbean museum community.

During the last year, the Latino Network provided support and participated in several programs, activities, and events developed by AAM involving the U.S. Latino and Latin American & the Caribbean museum community. A selection of these programs includes:

- 2016-2020 AAM Strategic Plan
- 2016 American Express Leadership Academy
- Fellowship Committee, 2017 Annual Meeting
- National Program Committee, 2017 Annual Meeting
- AAM Professional Networks Leadership Survey
- 2017 AAM Advocacy Day
- 2017 Conference of the Americas



2016 - 2017 Summary of Activities

During the last year, the Latino Network developed several programs and activities aimed to support the U.S. Latino and Latin American & the Caribbean museum community. A selection of these programs and activities includes:

- Conversations about Museum Practices
- Memphis Museum Educator Network
- Mentorship and Coaching Program
- The Latin America and the Caribbean Museum Survey (Phase 1)



The Latin American And the Caribbean Museum Survey

- As part of our strategic plan, the Latino Network is conducting a survey among museums in Latin America and the Caribbean.
- The survey results and data collected will help us to identify national, and regional needs and potential for international collaborations between the Latin American & the Caribbean museum community, and the US museum community.





The Latin American And the Caribbean Museum Survey

The survey objectives are:

- To collect information about the museum community in several countries in Latin America and the Caribbean.
- To assess needs for support and potential for international collaborations and exchange between Latin American & the Caribbean museums and U.S. museums
- To foster exchange of ideas, best practices and perspectives across the Americas.





The Latin American And the Caribbean Museum Survey

We invite additional museums to participate by providing institutional and contacts information to representatives of Latino Network.





2016 - 2017 Summary of Activities: The Latino Network Statement

Raising Our Voice

Museums Must Reaffirm Cultural Diversity and the Valuable Contributions of Immigrants.

- In a series of executive orders signed in late January, President Trump ordered the construction of a wall along the US border with Mexico, restricted federal funds to sanctuary jurisdictions, and imposed a ban on travel to the US from several Muslim-majority countries.
- The Latino Network issued a public statement in response to these executive orders that affect immigrant communities Across the Nation.

The Statement is available at the [AAM Latino Network Website](#)



2016 - 2017 Summary of Activities: The Latino Network Statement

The Latino Network emphasizes the critical four roles museums play in affirming cultural diversity and fostering inclusion in communities across the United States:

- **Museums are sanctuaries:** They provide safe spaces for conversations, to support democracy, and they act as cultural catalysts where individual voices are heard and where collective knowledge is built.
- **Museums are a hub for civic engagement:** They play a crucial role in today's global political climate as spaces for inspiring civic engagement.



2016 - 2017 Summary of Activities: The Latino Network Statement (cont.)

The Latino Network emphasizes the critical four roles museums play in affirming cultural diversity and fostering inclusion in communities across the United States:

- **Museums are memory holders:** They preserve for future generations the cultural heritage and values of the US society—including the valuable contributions of immigrants.
- **Museums are cultural diplomacy agents:** They actively participate in international collaborations that build bridges across cultures and foster mutual understanding and cultural exchange.



2016 - 2017 Summary of Activities: The Latino Network Statement (cont.)

- We encourage our colleagues in the museum community to lead by example and actively assume these roles as an effort to foster diversity and inclusion and to advance the national dialog on immigration.
- In response to the executive orders and actions against immigrants, the Latino Network will continue to offer its support to US museums and museums in Latin America and the Caribbean, including those affected by the recent actions of the current administration.



2016-2017

Partnerships and Collaborations (U.S.)

A selection of partners and collaborators includes:

- Art Museum of the Americas, Washington DC
- Dixon Gallery and Gardens, Memphis, TN
- Georgetown University, Washington DC
- La Plaza de Cultura y Artes, Los Angeles, CA
- Levine Museum of the New South, Charlotte, NC
- Museum of the City of New York, New York, NY
- National Holocaust Museum and Memorial, Washington DC
- National Museum of Mexican Art, Chicago, IL
- Smithsonian Latino Center (SLC) Washington DC
- Smithsonian Institution, Traveling Exhibition Service (SITES), Washington DC





2016-2017

Partnerships and Collaborations (International)

A selection of international partners and collaborators includes:

- International Council of Museums
 - ICOM Chile
 - ICOM Venezuela
 - ICOM's International Committee for Exhibition Exchange (ICEE)
- Expomus, Brazil





2017-2018 Priorities & Goals: The Latin American and the Caribbean Museums Survey

Phase 1: Survey Design

(Completed by June 2017)

- Creating a database with survey respondents
- Designing a multilingual survey questionnaire (English, Spanish, Portuguese)

Phase 2: Data Collection

(Completed by November 2017)

- Sending invitations to participate (2) and reminders (3)
- Collecting survey responses and tracking progress

Phase 3: Data Analysis

(Completed by March 2018)

- Downloading data from the website
- Perform data, statistical, and content analyses
- Graphic and visual charts to display key survey results
- Presentation of survey findings and results





2017-2018 Priorities & Goals: Guidelines for Inclusion

- As Latino communities grow and shift, museums in the United States attempt to serve and include Latino audiences and professionals. Their diversity and strong cultural heritage require particular resources in every area and museum field.
- To address these needs museum needs, the Latino Network is creating the **Latino Inclusion Guidelines** that will compile relevant practices for museums, to use when working with Latino audiences and professionals.



2017-2018 Priorities & Goals: Guidelines for Inclusion

- The guidelines are envisioned as a document that will follow AAM's National Standards and Best Practices for U.S. Museums. The guidelines can be applied by individuals and institutions interested in effecting change and serve this audience.
- The Latino Network needs your suggestions, experience and expertise to jumpstart the process and help create these guidelines.



2017-2018

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- National Museum of Mexican Art, Chicago, IL
- Smithsonian Latino Center (SLC) Washington DC
- Smithsonian Institution, Traveling Exhibition Service (SITES), Washington DC





2017-2018

Partnerships and Collaborations (International)

The Latino Network will continue to work with organizations in Latin America and the Caribbean to assess needs for support and potential for international collaborations across the Americas. A selection of partners for 2017-2018 includes:

- Latin American Museum Institute (ILAM Foundation)
- Brazilian Institute of Museums (IBRAM)
- Museums Association of the Caribbean
- EXPOMUS, Brazil
- International Council of Museums
 - ICOM Argentina
 - ICOM Brazil
 - ICOM Colombia
 - ICOM Chile
 - ICOM Venezuela
 - Other ICOM National Committees in Latin America and the Caribbean
 - ICOM's International Committee for Exhibition Exchange (ICEE)
 - ICOM's Latin American and the Caribbean Regional Alliance (LAC)





2017 – 2019 Latino Network Leadership

Margarita Sandino, Chair
Curator of Education
Dixon Gallery and Gardens, Memphis TN

Raquel Aguiñaga-Martínez, Vice – Chair
Visual Arts Associate Director/Registrar
National Museum of Mexican Art, Chicago IL

Antonio Rodríguez, Past Chair
Consultant, International Programs and Strategic Partnerships
Washington, D.C.

Mariano Desmaras, Board Member
Senior Designer
C&G Partners LLC, New York, NY

Patricia Lannes, Board Member
Founder and Project Director
CALTA21, Queens, NY

Ranald Woodaman, Board Member
Exhibitions & Public Programs Director
Smithsonian Latino Center, Washington D.C.





Join The Latino Network Steering Committee

**Together we can
make a difference!
SIGN UP TODAY!**

We invite museums and museum professionals nationwide to join us in our efforts to affirm the value of cultural diversity.

Contribute to the design and implementation of our programs and events. The Steering Committee offers opportunities in the following areas:

- Communications and Outreach
- Events
- Professional Development
- Graphic Design
- Country Representatives in Latin America and the Caribbean.



Latino Presence at the AAM Board of Directors

Distinguished Latino professionals from the museum field serve on the AAM Board of Directors:

- Eduardo Díaz
Director, Smithsonian Latino Center
Washington DC
- Carlos Tortolero
President, National Museum of Mexican Art
Chicago, IL
- Andrés Roldán, Executive Director
Parque Explora
Medellín, Colombia

AAM LATINO NETWORK

Connect



Share



Discuss



Exchange



Learn



Thrive



For more information about how to join Latino Network, and/or to support our programs, please contact us at LatinoNetworkMuseums@gmail.com or via our social media channels.