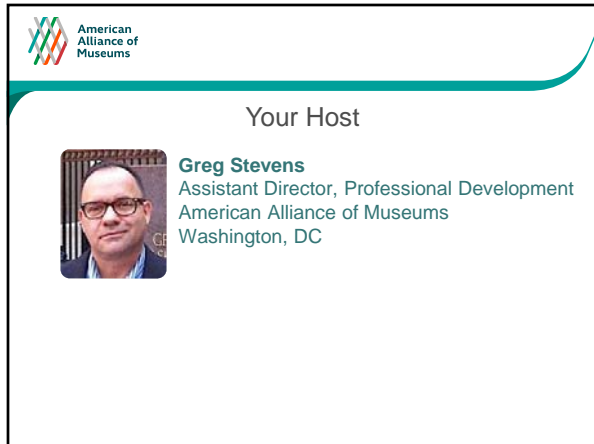


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014







American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014

 Today's Presenters

 **Gail Ravnitzky Silberglied**
Vice President, Government Relations and Advocacy
American Alliance of Museums
Washington, DC

 **Ember Farber**
Assistant Director, Advocate Engagement
American Alliance of Museums
Washington, DC


 **Ben Kershaw**
Assistant Director, Congressional Relations
American Alliance of Museums
Washington, DC

 **Alexandra Nicholis Coon**
Executive Director
Massillon Museum
Massillon, OH

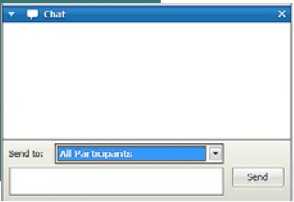
 Need Help?

For WebEx technical assistance:
866-229-3239 (U.S. and Canada Toll-Free)
or
1-916-636-9000 (International Toll)
Event Number: 669 752 721


Registration or program access:
Contact Alliance Registration at
registration@aam-us.org
or
866-226-2150

 Questions or Comments

- Find Chat box
- Select "Send to"
- Type message
- Press "Send"




American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014




Today's Program


- Latest legislative issues affecting museums
- Non-partisan preview of 2014 mid-term elections
- Alliance's field-wide legislative agenda
- Key opportunities to demonstrate public value of museums



Our Goals

- Identify and respond to future legislative issues that face the museum field
- Gain information about the Alliance's field-wide legislative agenda
- Advocate for the public value of museums



Audience Question 

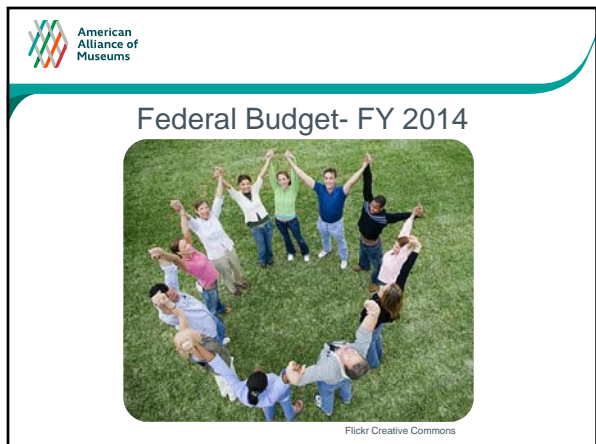
Which of the following advocacy activities have you engaged in previously?

- Travelled to Washington, DC for Museums Advocacy Day
- Travelled to DC for other advocacy activities
- Invited an elected official to visit my museum
- Followed an elected official via social media
- Signed up to receive an elected official's e-newsletter
- Contacted an elected official by email, phone or mail about an issue affecting museums
- Written a letter to the editor about an issue affecting museums
- Urged others at my museum/other museums to get involved in advocacy
- All that apply


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014








American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums


Federal Budget- FY 2014

- “Omnibus” spending bill, all federal agencies
- Increases- IMLS, NEA, NEH, HPF, AISL
- Overall spending cap for FY 2015 set


 American Alliance of Museums

Federal Budget- FY 2015

- House- 7 of 12 bills passed
- Senate- 0 of 12 bills passed
- Drafts will be basis for future negotiations




Flickr Creative Commons

 American Alliance of Museums

IMLS Office of Museum Services


- Labor-HHS-Education Appropriations Bill
- House- ???
- Senate- level funding- \$30.1 million

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014




National Endowments for the Arts and the Humanities

- Interior-Environment Appropriations Bill
- House- \$138 million each



National Endowments for the Arts and the Humanities


- Interior-Environment Appropriations Bill
- House- ~~\$138~~ **\$146** million each!
- Senate- \$150 million each
- Arts and Artifacts Indemnity limits increased



Historic Preservation Fund


- Interior-Environment Appropriations Bill
- House- level funding
-\$47.4 million SHPO, \$9 million THPO
- Senate- additional \$10m for grants to NRHP properties


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014



NSF Advancing Informal STEM Learning (AISL)


- Commerce-Justice-Science Appropriations bill
- House- EHR increases 3.5%, silent on AISL
- Senate- level funding of \$55 million



Audience Question 

Which of the following sources of federal funding is of interest to you and/or your museum?


- Institute of Museum and Library Services
- National Endowment for the Arts
- National Endowment for the Humanities
- State and Tribal Historic Preservation Offices
- Informal STEM Education
- All that apply



Charitable Giving Incentives

- Charitable Deduction
- IRA Charitable Rollover
- Artist-Museum Partnership Act


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014



American Alliance of Museums

Charitable Deduction


- Proposed limits in President Obama's budgets
-percentage limit
- Proposed limits in Rep. Camp's draft bill
-2% AGI floor



American Alliance of Museums

IRA Charitable Rollover

- Pension Protection Act of 2006
-First two years → \$140 million
- Expired at the end of 2013



American Alliance of Museums

IRA Charitable Rollover


- H.R. 4719- America Gives More Act
- S. 1772- Public Good IRA Rollover Act

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014




Artist-Museum Partnership Act


- Fairness to artists and writers
- Incentive to maintain public access



Education Policy

- Elementary and Secondary Education (aka "No Child Left Behind")
- Early childhood education




Audience Question 


In your opinion, which of the following is most important to the museum field?

- Federal funding for museums
- Tax incentives for private donations
- Education policy
- Other (please share in chat box)
- All that apply

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014


 American Alliance of Museums


Questions, Comments?




Election Preview




 American Alliance of Museums

 **Gail Ravnitzky Silberglied**
Vice President, Government Relations and
Advocacy
American Alliance of Museums
Washington, DC

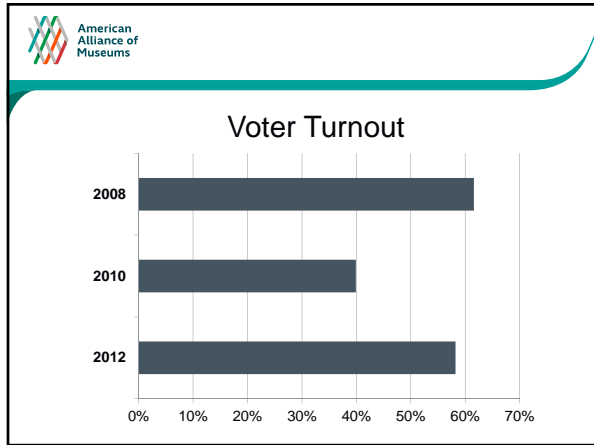
American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

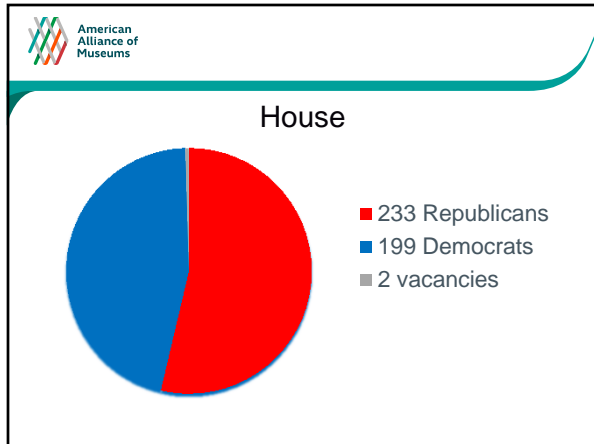
 American Alliance of Museums

The 2014 elections will determine:



- 36 U.S. Senate seats
- All 435 U.S. House seats
- 36 governors
- 1,097 state senate races in 42 states
- 4,958 state house/delegate races in 45 states






American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums


Key House Retirements - Republicans

- Rep. Dave Camp (R-MI), Chairman, Ways and Means Committee
- Rep. Doc Hastings (R-WA), Chairman, Natural Resources Committee
- Rep. Frank Wolf (R-VA), Chairman, Appropriations Subcommittee on Commerce, Justice, Science
- Rep. Jim Gerlach (R-PA), IMLS funding supporter

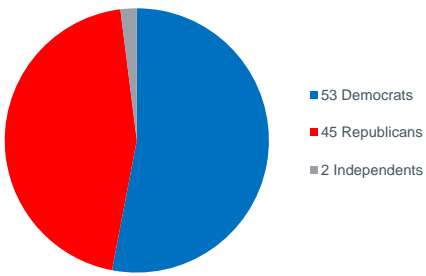
 American Alliance of Museums

Key House Retirements - Democrats

- Rep. George Miller (D-CA), Ranking Member, Education & Workforce Committee
- Rep. Jim Moran (D-VA), Ranking Member, Interior Subcommittee
- Rep. Henry Waxman (D-CA), Ranking Member, Energy & Commerce Committee
- Rep. Rush Holt (D-NJ)
- Rep. Carolyn McCarthy (D-NY)
- Rep. John Dingell (D-MI)

 American Alliance of Museums

Senate




| |
|------------------|
| ■ 53 Democrats |
| ■ 45 Republicans |
| ■ 2 Independents |

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

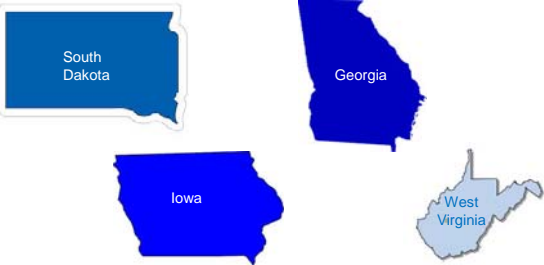
 American Alliance of Museums

Senate Retirements

- Sen. Saxby Chambliss (R-GA)
- Sen. Tom Harkin (D-IA)
- Sen. Mike Johanns (R-NE)
- Sen. Tim Johnson (D-SD)
- Sen. Carl Levin (D-MI)
- Sen. Jay Rockefeller (D-WV)
- Sen. Tom Coburn (R-OK)

 American Alliance of Museums

Competitive Senate Races – Open Seats




South Dakota

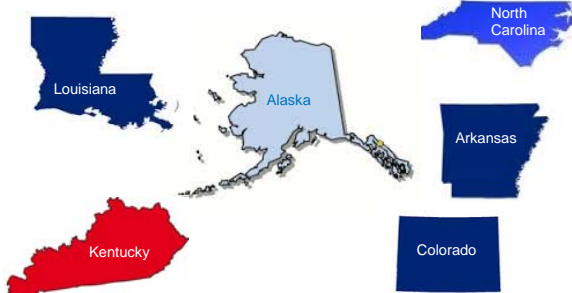
Georgia

Iowa

West Virginia

 American Alliance of Museums

Competitive Senate Races



Louisiana

Alaska


North Carolina

Arkansas


Kentucky

Colorado


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums

Senate Champions



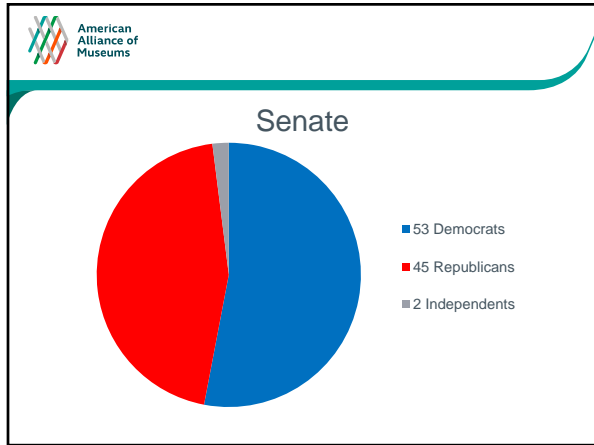
Sen. Mike Enzi
Wyoming

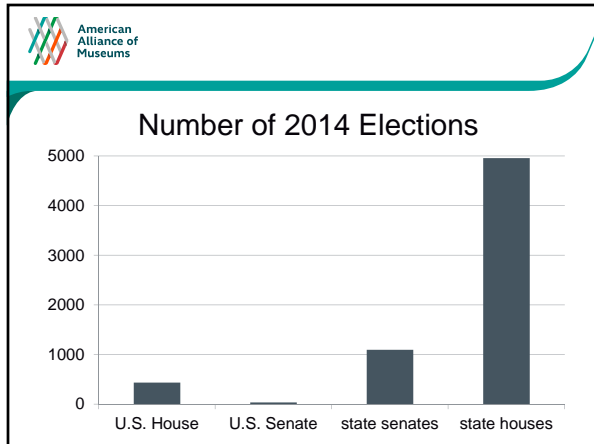


Sen. Jack Reed
Rhode Island




Sen. Lamar Alexander
Tennessee






American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

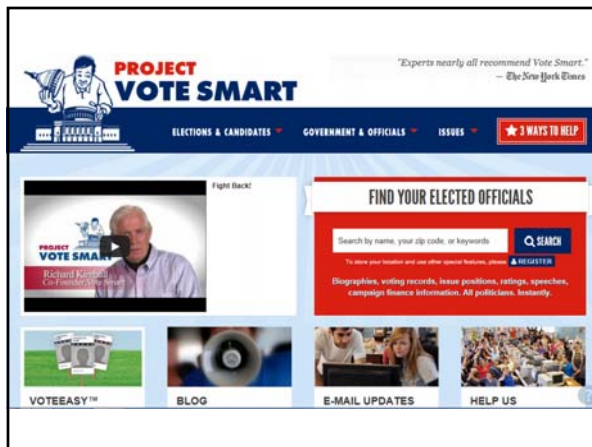


I wonder what's happening in my state...







Project Vote Smart
<http://votesmart.org/>



The screenshot shows the Project Vote Smart website interface. At the top, there is a navigation bar with links for "ELECTIONS & CANDIDATES", "GOVERNMENT & OFFICIALS", "ISSUES", and "3 WAYS TO HELP". Below the navigation bar, there is a search bar for finding elected officials, a video player for a "Fight Back!" video, and a "VOTE EASY" button. The footer contains links for "BLOG", "E-MAIL UPDATES", and "HELP US".

American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014






I wonder whether my elected officials supported museums...

| Member of Congress | State and District | Party | Oppose Bentschek Amnt | IMLS OMS Funding Letter- FY14 | NEA Funding Letter- FY14 | NEH Funding Letter- FY14 | HPF Funding Letter- FY14 | Artist Museum Partnership Act |
|--------------------|------------------------|-------|--------------------------|----------------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------------|
| Albright, John | Missouri 2nd District | R | | | | | | |
| Amodeo, Brian | Missouri 3rd District | R | | | | | | |
| Amodeo, Vicki | Missouri 4th District | R | | | | | | |
| Amodeo, Emanuel | Missouri 5th District | R | | | | | | |
| Amodeo, Sam | Missouri 6th District | R | | | | | | |
| Amodeo, Billy | Missouri 7th District | R | | | | | | |
| Amodeo, Brian | Missouri 8th District | R | | | | | | |
| Amodeo, Steve | Missouri 9th District | R | | | | | | |
| Amodeo, Jeff | Missouri 10th District | R | | | | | | |
| Amodeo, Lee | Missouri 11th District | R | | | | | | |
| Amodeo, Adrian | Missouri 12th District | R | | | | | | |
| Amodeo, Mark | Missouri 13th District | R | | | | | | |
| Amodeo, Joe | Missouri 14th District | R | | | | | | |
| Amodeo, Steve | Missouri 15th District | R | | | | | | |
| Amodeo, Carol | Missouri 16th District | R | | | | | | |
| Amodeo, Bob | Missouri 17th District | R | | | | | | |
| Amodeo, Robert R | Missouri 18th District | R | | | | | | |
| Amodeo, Frank | Missouri 19th District | R | | | | | | |
| Amodeo, Bob | Missouri 20th District | R | | | | | | |
| Amodeo, Chris | Missouri 21st District | R | | | | | | |
| Amodeo, Grant | Missouri 22nd District | R | | | | | | |
| Amodeo, Frank | Missouri 23rd District | R | | | | | | |
| Amodeo, Leonard | Missouri 24th District | R | | | | | | |
| Amodeo, Alvin | Missouri 25th District | R | | | | | | |
| Amodeo, Bill | Missouri 26th District | R | | | | | | |
| Amodeo, Donald | Missouri 27th District | R | | | | | | |
| Amodeo, Rodney | Missouri 28th District | R | | | | | | |
| Amodeo, Bob | Missouri 29th District | R | | | | | | |
| Amodeo, Michael | Missouri 30th District | R | | | | | | |
| Amodeo, Steve | Missouri 31st District | R | | | | | | |
| Amodeo, Bob R | Missouri 32nd District | R | | | | | | |
| Amodeo, Timothy | Missouri 33rd District | R | | | | | | |
| Amodeo, Tom | Missouri 34th District | R | | | | | | |
| Amodeo, Steve | Missouri 35th District | R | | | | | | |
| Amodeo, Carol | Missouri 36th District | R | | | | | | |

Legislative Record for 2013


<http://www.aam-us.org/advocacy/resources>




Audience Question

How much do you know about your Representatives' and Senators' actions on issues in Congress that affect museums?


- A great deal!
- Some
- A little bit
- Nothing



American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014


 American Alliance of Museums


Questions, Comments?



Advocacy Opportunities
and Resources



 American Alliance of Museums

 **Ember Farber**
Assistant Director, Advocate Engagement
American Alliance of Museums
Washington, DC

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014




What is Invite Congress to Visit Your Museum Week?

- 3rd Annual, national initiative to encourage museums of all types and sizes to invite their legislators to visit their museum
- Museums welcome elected officials (state and federal legislators, municipal officers, etc.) and their staff to see current exhibits, live programs and behind-the-scenes workings of museums they represent



Why Invite Congress to Visit Your Museum Week?

- Maximize the Congressional recess
- Show federal, state and local legislators what museums are and do in their communities
- Extend reach of Museums Advocacy Day
- Provide relevant, timely year-round advocacy
- Change legislator (mis)perceptions of museums
- Engage new advocates and Capitol Hill staff
- Gather information about museums' and legislators interactions with each other, and social media coverage of museum visits



What the Alliance does:

- Robust step-by-step "How To" guide online
- Online invitation letter & meeting report
- Outreach to states, regions and affiliates
- Direct outreach to Capitol Hill
- Personalized guidance when you need it
- Share scheduled events with the field
- **New this year:** Twitter Training Chat

www.aam-us.org/advocacy/resources/invite-congress

American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014

 American Alliance of Museums


Rep. Ted Yoho and **Doug Jones** at the Florida Museum of Natural History



Congressman Joe Kennedy at the Museum of Science, Boston

 American Alliance of Museums

Senator Burr at the North Carolina Museum of Natural Sciences



Congressman Price at the North Carolina Museum of Natural Sciences

 American Alliance of Museums

Advocacy Resources & Opportunities

| | | |
|---|--|--|
| Legislative Agenda/Issues | Contact Congress | Invite Congress to Visit Your Museum |
| Economic Impact Statement | Educational Impact Statement | Speak Up for Museums |

www.aam-us.org/advocacy/resources

American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014



Advocacy Resources & Opportunities

[Advocacy Alerts](#)

[Advocacy Resources](#)

[Online Advocacy Programs](#)

[75 Advocacy Ideas in 75 Minutes](#)

[Communicating with Legislators](#)

[Getting to Know Legislators](#)

www.aam-us.org/advocacy/resources


What You Can and Can't Do

Guide to Election Year Advocacy

If you seek for a private 501(c)(3) nonprofit, your museum receives certain tax benefits. With these advantages comes the requirement that you not participate in any "partisan" activities, or actions that appear to support or oppose a political candidate or political party. The U.S. Internal Revenue Service, however, explicitly preserves your right to advocate on behalf of your museum and its mission, and to involve your visitors, supporters, and community members in certain "non-partisan" election-related activities.

We have created the following guide to help you distinguish between what is allowed and what is not. (One exception: if your museum is operated by the city, state or federal government, there may be additional restrictions.)

| YES, You Can! | NO, You Can't |
|--|--|
| Participate in a campaign on your own time | Use office computers, supplies, telephones, email, fax or other resources |
| Write a check to support a candidate | Treat any candidate differently from all other candidates |
| Host a candidates forum | Invite only your preferred candidate(s) or discuss only a single issue |
| Be an enthusiastic supporter of a particular candidate | Wear a candidate's t-shirt or buttons in your museum or at official events |
| Decorate your home or apartment with campaign or candidate-related items | Decorate your office space with items that can be perceived as supporting or opposing particular candidates or political parties |
| Do voter education: help inform voters about issues in an election | Tell people whom to vote for |



NEW: Nonprofit Voter Resources

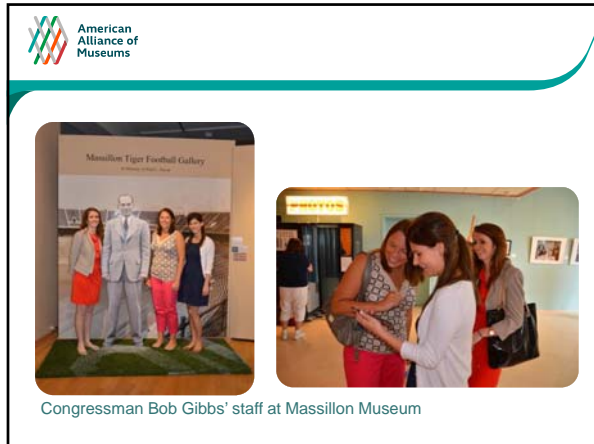
Museums and nonprofits are **allowed** and encouraged to engage in nonpartisan voter activity!

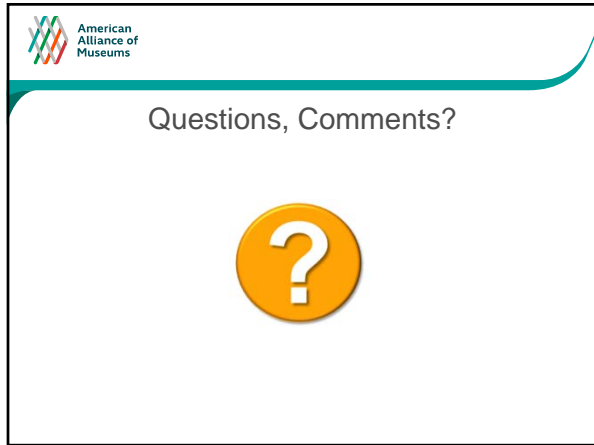
See our Voter Resources page for:

- The full AAM Guide to Election Year Advocacy
- Easy-to-read Fact Sheets on What Nonprofit Staff Can Do, Nonprofits and Ballot Measures, Voter Engagement and the Benefits of Voting
- An Online Guide to Nonprofit Voter Engagement
- Links to find your legislators/district, your polling place, your state and local election offices and for registering in your state

www.aam-us.org/advocacy/resources/voter-resources


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014








American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums

 **Alexandra Nicholis Coon**
Executive Director
Massillon Museum
Massillon, OH

MASSMU
MASSILLON MUSEUM



121 Lincoln Way E.
Massillon, OH 44646
330.833.4061
www.massillonmuseum.org
 @massmu

City of Massillon
Features: The Ohio & Erie Canal,
Historic Lincoln Highway,
Active parks system,
Rich tradition of high school football



Population – 32,000
Urban Community
Median Household Income - \$37,668
Unemployment Rate – 11.6%
*numbers reflect 2012 census data

Massillon Museum: Overview

- Local art & history museum w/100,000+ objects in collection
- Founded in 1933
- Moved in 1996 to current location, 1931 art deco building
- Completed state-of-the-art collections storage facility in 2010
- Employs 6 full-time and 4 part-time staff
- Encourages professional development
- Has active volunteer core, consisting of a working Board
- Staff highly visible within community
- Actively collaborates with peer museums and cultural organizations

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

Advice from the Trenches

- Connect with local, state, and federal legislators
- Create meaningful experiences for legislative visitors
- Involve all Staff and Board
- Know your Advocacy Assets
- Engage in e-advocacy and social media
- Work with state museum association



Connect with local, state, and federal legislators

Mayor Kathy Catazaro-Perry at the Massillon Museum Island Party



Connect with local, state, and federal legislators



Bryan Bowman, Veterans Outreach staff for Congressman Jim Renacci at Massillon Museum veterans' art exhibit opening


American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums


Create meaningful experiences for legislative visitors




Staff of Congressman Gibbs review rolled textiles in Massillon Museum storage facility during their visit


 American Alliance of Museums

Involve all Staff and Board



Congressman Bob Gibbs, his wife, and Massillon Museum Staff

 American Alliance of Museums



Know your Advocacy Assets


Congressman Bob Gibbs with artist Ernest H Brooks II at the Massillon Museum

American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014

 American Alliance of Museums

Engage in e-advocacy and social media

 American Alliance of Museums


Museums make Ohio a better place to live, learn and work.

Ohio Museum Facts:


- Ohio has more 100,000 member and benefit clubs than any other state in the world with 88 million. Ohio has 111 museums for every 100,000 residents (ranked average 1.6).
- Ohio museums have a direct impact on our economy. Ohio's 30 major museums alone have a combined operating budget of over \$257 million.
- Ohio museums attract visitors and business to our state. In 2012, Ohio's top 10 museums received 11,144,426. That same year a single major US Ohio museum had over 7.8 million visitors, in a state where tourism is a \$45 billion industry.
- Ohio museums' educational outreach is vast. 98% of schools of art in Ohio connect to 1.1 million school aged children benefitting from museum educational programming.

Throughout the United States, Museums are Economic Engines:


- Museums employ 950,000 Americans, according to the American Museum of Natural History.
- US Museums contribute \$2.5 billion to the national economy each year (2010 estimate), representing average growth in their contribution.
- Museums in historic cities and national destinations, including tourism, enjoy 25% longer and spend 3.5% more money than their local area.
- Museums rank among the top three family vacation destinations.
- Top cultural, historic and heritage activities comprise one of the most popular and profitable segments of the travel industry accounting for over 25% of all domestic trips.
- According to research cited by the US Conference of Mayors, "Communities which support the arts on average see a return on investment of over \$7 to \$10 for every \$1 that the government expends."



Ohio Museums Association
Economic Impact Statement

 American Alliance of Museums

Questions, Comments?



American Alliance of Museums Webcast Legislative Update: How Museums are Faring August 5, 2014



Thank You

Gail Ravnitzky Silberglied
Vice President, Government Relations and Advocacy
American Alliance of Museums
Washington, DC

Ember Farber
Assistant Director, Advocate Engagement
American Alliance of Museums
Washington, DC

Ben Kershaw
Assistant Director, Congressional Relations
American Alliance of Museums
Washington, DC

Alexandra Nicholis Coon
Executive Director
Massillon Museum
Massillon, OH



Speak Up for Museums



Gail Ravnitzky Silberglied
Vice President, Government Relations and Advocacy
American Alliance of Museums
Washington, DC

aam-us.org/bookstore



[About Us](#) [Events](#) [Resources](#) [Membership](#) [About Museums](#) [Advocacy](#)

Museums are essential.

Advocate Effectively
Tell your elected officials about your museum.


Advocacy

Alerts >
Issues >
Resources >
Take Action >

Ways to Advocate Today
Create an Economic Impact Statement for your museum.
Find your legislators.

aam-us.org/advocacy

American Alliance of Museums Webcast
Legislative Update: How Museums are Faring
August 5, 2014

 American Alliance of Museums

70+ Recorded Webinars

- *Magnetic 1: What Makes a Museum Magnetic?*
- *Magnetic 2: Building Core Alignment, Empowering Others*
- *Required Elements of Strategic Institutional Plan*
- *Required Elements of a Mission Statement*
- *The Importance and Value of Your Mission Statement*
- *Strategic Thinking and Planning*
- *Museum Standards and Best Practices Primer*
- *Understanding the Three Dimensions of Your Board*
- *Recruiting the (Right) Museum Board*


aam-us.org/resources/online-programs

 American Alliance of Museums


Upcoming Live Webinars

- *Magnetic 3: Embracing 360 Engagement, Widening the Circle*
- *Magnetic 4: Building Trust, Becoming Essential*
- *Excellence and Institutional Core Standards*
- *Educating your Board about Collections Stewardship*
- *How Energy Changes Culture*
- *Museums Connect Across Borders*
- *Lessons from the International Community*

aam-us.org/resources/online-programs

 American Alliance of Museums

Your Host



Greg Stevens
Assistant Director, Professional Development
American Alliance of Museums
Washington, DC

AMERICAN ALLIANCE OF MUSEUMS WEBCAST LEGISLATIVE UPDATE: HOW MUSEUMS ARE FARING

PRESENTERS



Ben Kershaw

Assistant Director, Congressional Relations
American Alliance of Museums
Washington, DC

As the American Alliance of Museums' Assistant Director for Congressional Relations, Ben Kershaw monitors, manages, and represents the interests of museums on Capitol Hill. He previously served as a Legislative Assistant to Senator Jeanne Shaheen and to Representative Patrick Kennedy, advising them on a range of policy issues. Ben is also a veteran of political campaigns.



Gail Ravnitzky Silberglied

Vice President, Government Relations and Advocacy
American Alliance of Museums
Washington, DC

Gail Ravnitzky Silberglied serves as Vice President of Government Relations and Advocacy for the American Alliance of Museums. In this role, she works to advance AAM's priority issues - primarily federal funding, education policy, and charitable giving - on Capitol Hill and with federal agencies on behalf of the entire museum field. Her book, *Speak Up for Museums: The AAM Guide to Advocacy*, was published in 2011. She is credited with establishing and managing AAM's very first Museums Advocacy Day in 2009, which brought 300 museum advocates to Washington, DC for a day of intensive advocacy training followed by a day of visits to Capitol Hill. It is now an annual event. Prior to joining AAM, Gail worked on Capitol Hill for 11 years, serving as a legislative assistant, legislative director, and chief of staff. Gail also served as Executive Director of the Jewish Coalition Against Domestic Abuse (JCADA), a nonprofit organization dedicated to serving the unique needs of Jewish women and families who are victims of domestic abuse.



Ember Farber

Assistant Director, Advocate Engagement
American Alliance of Museums
Washington, DC

As the Alliance's Assistant Director, Advocate Engagement, Ember communicates with AAM's advocate network and the field about federal policy issues affecting museums through legislative and advocacy updates, calls-to-action and AAM's monthly newsletter. Ember also maintains AAM's public advocacy materials at www.aam-us.org/advocacy, designed to mobilize and engage advocates at all experience levels. Ember promotes AAM's legislative agenda with members of Congress and their staff and before AAM's many coalition partners on a variety of issues and in speaking engagements with advocates around the country. Her experience spans the private and nonprofit arenas, having worked with Fortune 10 clients as a grassroots and public affairs consultant and with the National Grocers Association and several other nonprofits. Advocacy is a personal and professional passion for Ember who holds a Master's degree in political management from the George Washington University and bachelor's degrees in American government and English Literature and Composition from the University of Virginia.



Alexandra Nicholis Coon

Executive Director
Massillon Museum
Massillon, OH

Alexandra Nicholis Coon is the Executive Director for the Massillon Museum. She received her MA in Art History from Case Western Reserve University in Cleveland, a BA in Art History from Kent State University, and has a Collections Care certificate from the Campbell Center for Historic Preservation. She has been with MassMu since 2001, and served as Curator for the Museum from 2003-2010. Nicholis Coon was adjunct faculty for Walsh University from 2006 – 2011, having taught art history and museum studies courses, and is a member of the University's advisory board. She serves on the City of Massillon's Community Improvement Committee, is Vice President for the Board of the Ohio Museums Association, serves as President for Lighthouse Visions, Inc., and is a committee member for the City of Akron Holocaust Commemoration and SPACES World Artists Program at SPACES Gallery.

MODERATOR



Greg Stevens

Assistant Director, Professional Development
The American Alliance of Museums
Washington, DC

Greg has directed the AAM Professional Development program since 2007, addressing career, management and leadership development, professional skills building and mentoring for the museum field. Innovative programs he has launched include AAM's first online education programs, the AAM Career Café at the annual meeting and Museum Career Labs. Prior to AAM, Greg held education positions at the National Museum of the U.S. Army, Mid-Atlantic Association of Museums, National Building Museum, Smithsonian National Air and Space Museum, and Kellogg Performing and Visual Arts School in San Diego. He earned his MAT from The George Washington University and his BA from San Diego State University. Greg Stevens co-edited (with Wendy Luke) *A Life in Museums: Managing Your Museum Career* (2012, The AAM Press) and was a contributing author to *Teaching the Museum: Careers in Museum Education* (Leah Melber, ed.) (2014, The AAM Press).