

CHICAGO-AREA MUSEUMS, GARDENS, ZOOS, AND AQUARIA

Proudly Serving Illinois for 160 years



Chicago-area museums contribute to Illinois in valuable ways.

- **ECONOMIC IMPACT: As employers, contractors, and tourist attractions, Chicago-area museums have a major regional economic impact, leading to jobs, tourism, and improved quality of life.**
 - \$850 million total estimated annual economic impact
 - 3,700 employees
 - 23,000 full-time equivalent jobs supported
 - 5 million non-Illinois visitors annually
 - \$40 million in state tax revenue
 - \$38 million in city tax revenue

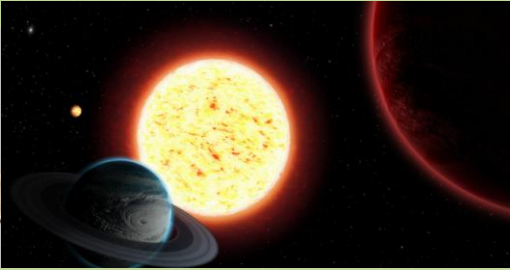
These leading museums represent a unique public/private partnership. Of their combined budgets of \$427 million, only 14% comes from public sources (Cook County Forest Preserve District/Chicago Park District). The remaining 86% comes from admissions, private philanthropy, competitive research grants, facilities rental fees, museum store sales, and other earned revenue sources.

- **EDUCATION: Chicago-area museums are a resource for local organizations across Illinois to provide effective education, outreach and affordable access.**
 - All Illinois school groups are admitted free of charge.
 - 1.6 million school children visit Chicago museums each year.
 - Illinois residents enjoy 52 free days at most of the major Chicago museums.
 - Illinois teachers and active military personnel receive free admission every day.
 - Museums make meaningful contributions to educating a new generation, through:
 - Teacher Training
 - Pre-K through 12 Curricula
 - Support of Home School Communities
 - Teen Intern Programs
 - Lifelong Learning Programs for Seniors
- **EXHIBITING GLOBAL TREASURES: Museums contribute to Chicago's status as a world-class city. We safeguard 50 million+ collections holdings. By way of comparison, the national collections at the Smithsonian Institution number 141 million items.**

Highlights include:

 - 47 million objects, including artworks, printed materials, fossils, and specimens
 - 224, 000 living animals
 - 2.5 million plants

Adler Planetarium • Art Institute of Chicago • Chicago Botanic Garden • Chicago Children's Museum • Chicago History Museum • Chicago Zoological Society/Brookfield Zoo • DuSable Museum of African American History • Field Museum • Institute of Puerto Rican Arts & Culture • Lincoln Park Zoo • Museum of Contemporary Art • Museum of Science and Industry • National Museum of Mexican Art • The Peggy Notebaert Nature Museum • John G. Shedd Aquarium



Illinois museums make a major impact to our State!

- Each year, Illinois museums provide instructional hours to over 3.4 million schoolchildren. This includes school visits to museums, guided tours, school outreach, traveling exhibits, after school programs, research assistance, and much more.
- Illinois museums serve over 120,000 teachers through professional development programs and school visits, as well as research and content support.
- Museums are the number one reason tourists visit Illinois. Millions of visitors come each year to explore Illinois' museums, historic sites, science centers, zoos, and arboreta.
- Illinois museums are a major economic engine for the state. Using the Illinois Office of Tourism multiplier of \$82 spent per visitor, the total tourism dollars infused into the state is \$1.74 million.
- Illinois museums employ over 6,400 Illinoisans, who conserve our state's treasures, educate residents, and visitors of all ages, and make our rich stories accessible to millions.

On a national scale, museums are economic engines and essential partners in education:

- Museums employ 400,000 Americans, according to the American Association of Museums.
- U.S. museums contribute \$21 billion to the American economy each year (2008 estimate), encouraging economic growth in their communities.
- Museums rank among the top three family vacation destinations.
- Trips including cultural and heritage activities comprise one of the most popular and significant segments of the travel industry, accounting for over 23% of all domestic trips.
- Visitors to historic sites and cultural attractions, including museums, stay 53% longer, and spend 36% more money than other kinds of tourists.
- Museums spend more than \$2.2 billion a year on educational programs for students, and receive more than 90 million visits each year from students in school groups.
- Each year, museums provide more than 18 million instructional hours for educational programs.
- Museums tailor educational programs in math, science, art, literacy, language arts, history, civics and government, economics and financial literacy, geography, and social studies, often in coordination with state and local curriculum standards (IMLS study).
- Americans view museums as one of the most important resources for educating our children and as one of the most trustworthy sources of objective information. According to a study by Indiana University, museums are considered a more reliable source of historical information than books, teachers, or even personal accounts by grandparents or other relatives.