

“Maymont’s beauty lies partly in its ability to be different things to different people. It is referred to as ‘everybody’s backyard.’ For some it’s a refuge, a place of contemplation. For others it’s a place of enchantment, and for still others, it’s a place of discovery and exploration.”

– Paul Farmer, Chief Executive Officer, American Planning Association



NATIONAL RECOGNITION

Maymont has earned national recognition for the work taking place on the estate by staff and volunteers.



- Top 10 Great Public Spaces



- National Champion Tree
- AIC/Heritage Preservation Ross Merrill Award

ECONOMIC IMPACT

Total Industry Impact of Organizations & Audiences

- Total Expenditures: \$3,502,644
- Full-time Equivalent Jobs: 478
- Local Taxes & Fees Generated: \$826,029
- State Taxes & Fees Generated: \$1,028,216
- Employees: 126 (62.5 FTEs)
- Total Payroll: \$2,181,250

Source: American for the Arts & Economic Prosperity Calculator

POPULATION SERVED

1.3 million regional residents

Source: Greater Richmond Partnership

ATTENDANCE (2013)

527,565

MISSION Maymont Foundation preserves and celebrates Maymont as a museum and park for the pleasure and education of everyone.

Maymont, a beautiful American estate, was given to all of us by James and Sallie Dooley who lived here from 1893 through 1925. They wanted Maymont to be preserved so that new generations could enjoy it as much as they did. Maymont is a special place where the manmade elegance of art and architecture is surrounded by the natural beauty of plants, animals, water and paths. Whether strolling through the gardens, touring the mansion, watching river otters play, petting a goat or picnicking on the lawn, Maymont is a gift of 100 acres for all to enjoy.

EDUCATION & COMMUNITY IMPACT

Science, Environmental & Historical Education taught by degreed educators range from classroom-style, Standards-of-Learning-aligned sessions covering a range of historical and environmental topics for students in grades pre-k through 12 to self-guided interactive tours of the Robins Nature Center and wildlife exhibits to a lecture series for adults featuring topics such as Gilded Age architecture.

Maymont’s formal historical and environmental education programs are a vital resource for area teachers who wish to supplement the learning experience of their students. These accessible, low-cost education programs are important to educators who wish to augment their students’ learning through a hands-on, interactive experience.

During a typical school year, Maymont’s education team provides almost 1,000 hours of instruction to over 17,000 students from 35 school districts across Virginia from city systems like Richmond, Charlottesville, Petersburg, and Newport News to county systems like Albemarle, Chesterfield, Dinwiddie, Hanover, Henrico, Louisa, New Kent, Spotsylvania and West Point. On average Maymont spends close to \$300,000 on K-12 educational programming.

“Maymont is a great place. Any conversation regarding the future of parks, interpreting history, habitats or horticulture in our greater central Virginia area must consider and study Maymont’s impact. Maymont serves as a leader in the areas of public-private partnerships, as a non-profit foundation manages and maintains a Richmond City public park through a thoughtfully-crafted agreement.”

– Charles Samuels, Richmond City Council Member Quote in the Richmond Times-Dispatch

MAYMONT®

An American Estate

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