

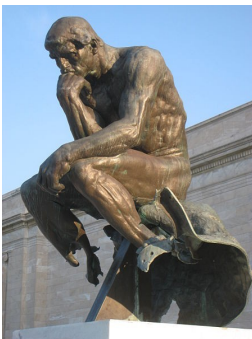
# *Museums Make Ohio a better place to live, learn and work.*

## ***Ohio Museum Facts:***

- **Ohio has over 1200 museum and historic sites.** With at least one museum in each of our 88 counties, Ohio has 10.4 museums for every 100,000 residents (national average 5.9).
- **Ohio museums have a direct impact on our economy.** Ohio's five largest museums alone have a combined operating budget of over \$130.3 million.
- **Ohio museums attract visitors and tourists to our state.** In 2010, Ohio's population was 11,536,504. That same year, just three museums—COSI, the Columbus Zoo, and the Cincinnati Museum Center—had 4.1 million visitors in a state where tourism is a \$36 billion industry.
- **Ohio museum's educational outreach is vast.** With just a sample of three Ohio museums, 497,074 school-aged children benefitted from museum educational programming.

## ***Throughout the United States, Museums are economic engines:***

- Museums employ 400,000 Americans, according to the America Association of Museums.
- U.S. museums contribute \$21 billion to the American economy each year (2008 estimate), encouraging economic growth in their communities.
- Visitors to historic sites and cultural attractions, including museums, stay 53% longer and spend 36% more money than other kinds of tourists.



Left: *The Thinker*, Cleveland Museum of Art  
Middle: Cincinnati Museum Center, Photograph by Greg Hume  
Right: Columbus Museum of Art, Photograph by Alexander Smith



**OHIO MUSEUMS  
ASSOCIATION**