Museum income

Sources of Revenue by Museum Type

- Zoo/Aquarium: Earned Income 59%, Contributed/Donated 25%, Investment Income 4%, Gov't (Fed-State-Local) 12%
- Science/Technology Museum/Center: Earned Income 57%, Contributed/Donated 31%, Investment Income 2%, Gov't (Fed-State-Local) 10%
- Natural History/Science/Anthropology Museum: Earned Income 42%, Contributed/Donated 28%, Investment Income 9%, Gov't (Fed-State-Local) 22%
- Multi-Disciplinary Museum (e.g., art and history): Earned Income 33%, Contributed/Donated 35%, Investment Income 8%, Gov't (Fed-State-Local) 24%
- History Museum/Historic House/Site: Earned Income 35%, Contributed/Donated 33%, Investment Income 12%, Gov't (Fed-State-Local) 21%
- Children’s Museum: Earned Income 52%, Contributed/Donated 33%, Investment Income 2%, Gov't (Fed-State-Local) 13%
- Arboretum/Botanic Garden/Nature Center: Earned Income 45%, Contributed/Donated 31%, Investment Income 10%, Gov't (Fed-State-Local) 14%
- Art Museum/Sculpture Garden: Earned Income 26%, Contributed/Donated 42%, Investment Income 16%, Gov't (Fed-State-Local) 17%

Source: Museum Board Leadership 2017: A National Report
Corrected figure