



AMERICAN ASSOCIATION OF MUSEUMS

The Museum Workforce in the United States (2009)

A Data Snapshot from the American Association of Museums

Key Facts

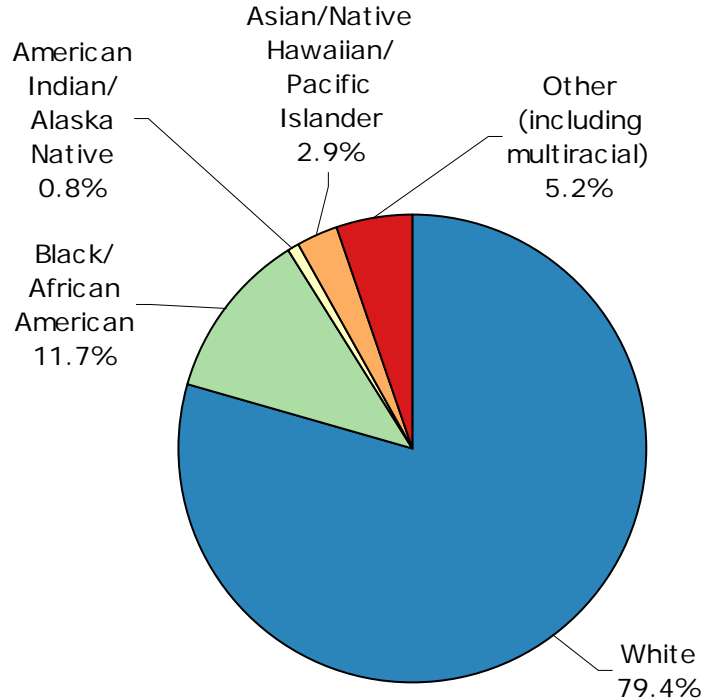
- More than 400,000 people work in America's museums
- 52.5% are men, 47.5% are women

Museum Workforce by Sex

| | Number of Museum Workers | Percent | Total U.S. population |
|--------|--------------------------|---------|-----------------------|
| Male | 211,356 | 52.5% | 49.3% |
| Female | 191,568 | 47.5% | 50.7% |
| Total | 402,924 | 100.0% | 100.0% |

- 79% are white

Museum Workforce by Race



Note that Hispanics may be of any race and are not separately included in this pie chart. 10.1% of museum workers also self-identified as Hispanic.

| | Number of Museum Workers | Percent | Total U.S. population |
|--|--------------------------|---------|-----------------------|
| White | 320,033 | 79.4% | 74.8% |
| Black/African American | 47,118 | 11.7% | 12.4% |
| Other (including multiracial) | 20,889 | 5.2% | 7.3% |
| Asian/Native Hawaiian/Pacific Islander | 11,524 | 2.9% | 4.6% |
| American Indian/Alaska Native | 3,360 | 0.8% | 0.8% |
| Total | 402,924 | 100.0% | 100.0% |

➡ The median age for museum workers is 40

Museum Workforce by Age

| | Number of Museum Workers | Percent |
|----------|--------------------------|---------|
| Under 25 | 97,442 | 24.2 |
| 25-34 | 72,039 | 17.9 |
| 35-44 | 63,197 | 15.6 |
| 45-54 | 83,592 | 20.8 |
| 55-64 | 60,479 | 15.0 |
| 65+ | 26,175 | 6.5 |
| Total | 402,924 | 100.0 |

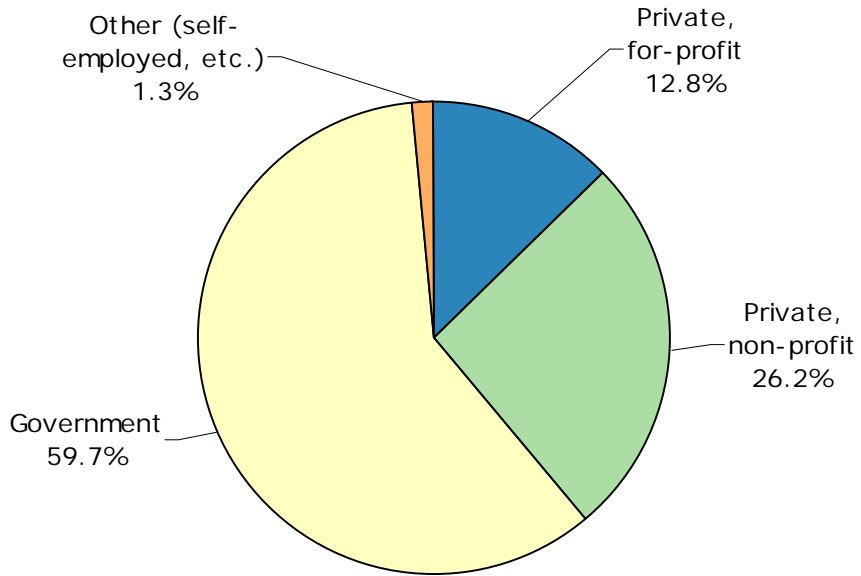
➡ More than two-thirds attended college, but just 11% have advanced degrees

Museum Workforce by Educational Attainment

| | Number of Museum Workers | Percent | U.S. population age 25+ |
|--|--------------------------|---------|-------------------------|
| High school or less | 38,403 | 9.5% | 14.7% |
| High school graduate | 82,310 | 20.4% | 28.5% |
| Some college | 99,467 | 24.7% | 28.9% |
| Associate's degree | 29,509 | 7.3% | |
| Bachelor's degree | 109,136 | 27.1% | 17.6% |
| Master's degree | 37,437 | 9.3% | 10.3% |
| Doctorate or other professional degree | 6,662 | 1.7% | |
| Total | 402,924 | 100.0% | 100.0% |

➔ 60% work for government museums

Museum Workforce by Employer Type



| | Number | Percent | | |
|-----------------------------|---------|---------|---------|-------|
| Private, for-profit | 51,384 | 12.8% | | |
| Private, non-profit | 105,406 | 26.2% | | |
| Government | 240,854 | 59.7% | | |
| Local | | | 183,879 | 45.6% |
| State | | | 41,124 | 10.2% |
| Federal | | | 15,851 | 3.9% |
| Other (self-employed, etc.) | 5,280 | 1.3% | | |
| Total | 402,924 | 100.0% | | |

➔ The median annual salary in 2009 for full-time museum workers was \$38,980.

About the Data (including our definition of "museum workforce")

The data in this snapshot come from the 2009 American Community Survey (ACS), an annual survey conducted by the U.S. Census Bureau. The data reflect survey responses from a sample of the American population collected between January 1 and December 31, 2009. The "museum workforce" is defined here by place of work during the previous year rather than profession or occupation; anyone classified as working in "museums, historical sites, and similar institutions" (NAICS code 712) counts, from the executive director to the custodian. AAM is grateful to the research staff of the Humanities Indicators project at the American Academy of Arts & Sciences (www.humanitiesindicators.org) for their assistance in analyzing the 2009

ACS Public Use Microdata Sample (PUMS), the source of all data here about the museum workforce. Data about the U.S. population as a whole comes from the ACS 2009 1-Year Estimates. For more information about ACS, visit www.census.gov/acs/www/about_the_survey/american_community_survey.

About AAM

The American Association of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. With more than 18,000 individual, 3,000 institutional and 300 corporate members, AAM is dedicated to ensuring that museums remain a vital part of the American landscape, connecting people with the greatest achievements of the human experience, past, present and future. For more information, visit www.aam-us.org.

For more information about this Data Snapshot

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