

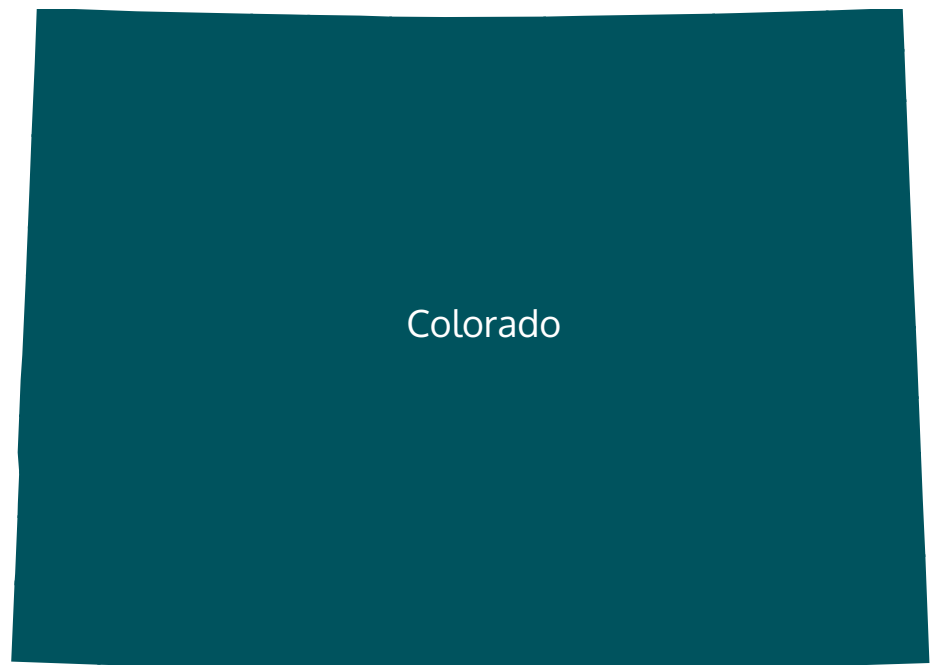
Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

\$1.08 billion

The total financial impact that museums have on the economy in Colorado



16,162 jobs

Important jobs within the state are supported by the museum industry each year.



\$767m income

Museums provide substantial wages and other income to the state's residents annually.



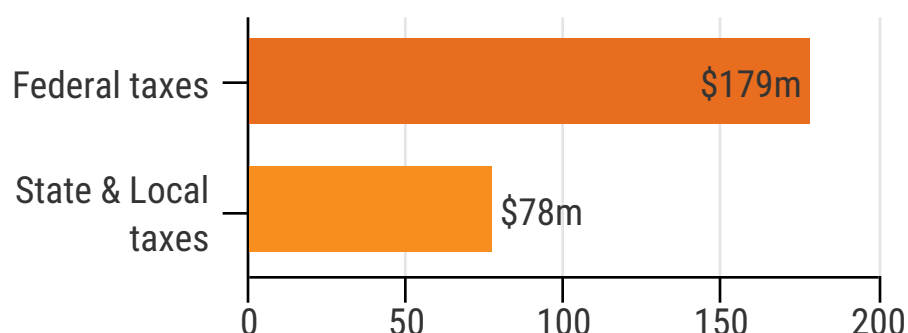
\$257m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

89%

Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017



**American
Alliance of
Museums**