

# Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

## \$600 million

The total financial impact that museums have on the economy in Wisconsin



### 9,444 jobs

Important jobs within the state are supported by the museum industry each year.



### \$386m income

Museums provide substantial wages and other income to the state's residents annually.



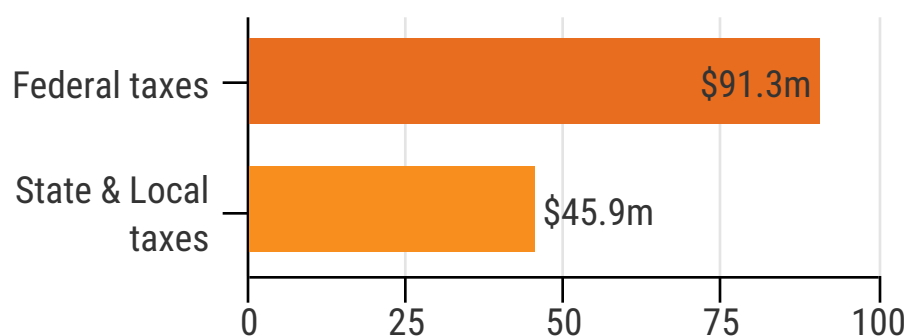
### \$137m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

## 89%

Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017



**American  
Alliance of  
Museums**