



AAM Board of Directors 2020 Nominee Application

Introduction

Thank you for your interest in being considered as a candidate for the American Alliance of Museum's Board of Directors. Please complete this application about your background and experience to assist the Nominating Sub-Committee in their review process. Candidate applications remain under active consideration for three years from when they are received.

Please note: after moving to a new page your answers are saved and you can go back to the previous page. However, if you exit the form prior to completion, your answers will be erased and you will have to start a new form.

* 1. Contact information

Your Name	<input type="text"/>
Job Title	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

* 2. What is your primary affiliation? (i.e., For what type of organization do you currently work?)

- Academic/university
- Business/for-profit organization
- Consultancy
- Foundation
- Independent
- Museum
- Museum-service provider/organization
- Other nonprofit
- Other (please specify)

* 3. What is your primary role?

- Board Member/Trustee
- Consultant/Independent Professional
- President/CEO/Executive Director
- Senior Management/VP/COO/CFO/Division Director
- Staff
- Other (please specify)

4. If you are a Consultant/Independent Professional, please briefly describe the scope of your and/or the firm's work.

* 5. What is your organization's annual operating budget?

- \$0 to \$50,000
- \$50,001 to \$100,000
- \$100,001 to \$250,000
- \$250,001 to \$500,000
- \$500,001 to \$1 million
- \$1,000,001 to \$3 million
- \$3,000,001 to \$10 million
- \$10,000,001 or over
- Not applicable

* 6. Your Areas of Expertise (select top 5)

- Administration/management
- Advocacy/public policy
- Business models/financial sustainability
- Community outreach
- Diversity, equity, accessibility, and inclusion (DEAI)
- Education (PreK-12)
- Education (other)
- Entrepreneurship
- Financial planning/management
- Fundraising
- Global thinking/international relations
- Government/government relations
- Governance/nonprofit management
- Human resources
- Law
- Marketing/communications/public relations
- Museum standards and best practices
- Philanthropy
- Race equity
- Research/evaluation
- Strategic planning
- Technology
- Other (please specify)

7. Do you have strong connections in any of the following sectors? (select all that apply)

- Corporate
- Education (PreK-12)
- Education (other)
- Media
- Museum associations/consortiums
- Philanthropy
- Politics
- Other

Please elaborate on your selection(s) above.



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AAM and Museum Affiliations

* 8. Are you currently an individual member of AAM?

- Yes
- No
- Not sure

9. How long have you been an individual AAM member (in years)?

* 10. Are you currently employed by or a trustee of an AAM member institution (Museum, Ally, or Corporate Partner)?

- Yes
- No
- Not sure

11. If you are affiliated with a museum (as staff or a trustee), does your museum participate in the Continuum of Excellence?

- Yes
- No
- Not sure

12. If yes, please select all Continuum of Excellence programs your museum has participated in:

- Pledge of Excellence
- Core Documents
- Museum Assessment Program
- Accreditation
- Not sure

* 13. Please select all of the museum types with which you have significant experience (as a staff member, trustee, volunteer, consultant, or otherwise).

- Anthropology Museum
- Aquarium
- Arboretum/Botanical Garden/Public Garden
- Art Museum/Center/Sculpture Garden
- Children's or Youth Museum
- Ethnically/Culturally/Tribally Specific Museum
- General or Multi disciplinary (several subjects)
- Hall of Fame
- Historic House/Site
- Historical Society
- History Museum
- Military Museum/Battlefield
- Natural History Museum
- Nature Center
- Planetarium
- Presidential Library/Museum
- Science/Technology Center/Museum
- Specialized Museum (single topic)
- Transportation Museum
- Visitor Center/Interpretive Center
- Zoo/Animal Park
- None
- Other (please specify)



Personal Statement

Please write a brief personal statement that includes the following:

- **What you believe to be the major challenges currently facing the museum field and/or nonprofit sector**
- **What you can bring to the AAM Board of Directors (e.g., in terms of skills, experience, perspectives, connections)**
- **Anything else you would like the Nominating Sub-Committee to know about you that has not been previously stated**

* 14. Your personal statement



**American
Alliance of
Museums**

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AAM Commitment to Diversity & Inclusion

In accordance with our Diversity and Inclusion policy, the American Alliance of Museums strives to be governed by a diverse Board of Directors, and we are committed to creating an equitable and inclusive board environment. AAM also highlights diversity, equity, accessibility, and inclusion (DEAI) as a key focus area for the museum field in our current strategic plan.

Please describe what a commitment to DEAI means to you and indicate how your board appointment might enhance and further the Alliance's focus on DEAI. (Limit to one or two paragraphs.)

* 15. Your statement on diversity and inclusion.



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AAM Board Commitment

I acknowledge that if elected to the AAM Board I am expected to:

- **Maintain a Professional Membership in the Alliance**
- **Commit to an annual contribution of \$1,000 or a personally significant gift each fiscal year to the Annual Fund**
- **Participate in the AAM Annual Meeting and Museums Advocacy Day**
- **Attend quarterly board meetings and fulfill committee assignments**
- **Assist in fundraising for AAM**
- **Advocate for institutional AAM membership if I am employed by or serve as a trustee for a museum, corporate partner or other allied organization.**
- **Advocate for participation of my museum in the Continuum of Excellence.**

AAM Board members are elected for a three year term. Board terms start and end at the Alliance's Annual Meeting. Individuals are eligible for re-nomination to a second term if they serve with distinction and exceed these expectations.

* 16. I understand the AAM Board commitments outlined above.

- Yes
- No
- I have questions that I'd like to discuss about the commitments (please specify)



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Attachments

* 17. Please attach a high resolution headshot.

Choose File

Choose File

No file chosen

* 18. Please attach your resume or cv and include a list of current and previous board service, noting organization names, committee assignments, and years served.

Choose File

Choose File

No file chosen

* 19. Please attach a brief bio (not to exceed 250 words).

Choose File

Choose File

No file chosen



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Demographics

While the demographics questions below are optional, AAM is committed to race equity and DEAI (diversity, equity, accessibility, and inclusion) to better serve the museum field. The AAM Board Nominating Sub-Committee reviews candidates for the board holistically, from the members who are currently serving to those whose terms are ending. Collecting this information helps us better understand if we are reaching a diverse candidate pool for our board recruitment efforts.

20. Age

- Under 21
- 22-29
- 30-39
- 40-49
- 50-59
- 60 or older
- Decline to state

21. Race and Ethnicity (select all that apply)

- Arab American / Middle Eastern / North African
- Asian American / Asian
- Black / African American / African
- Hispanic / Latino/a/x / Latin American
- Native American / American Indian / Indigenous / Alaska Native
- Native Hawaiian / Pacific Islander
- White / Caucasian / European
- Multi-Racial / Multi-Ethnic / 2+ races/ethnicities (you may specify below)
- Decline to state
- Unknown
- Other (please specify below)

Please use this space as needed to further specify your selections above.

22. Are you a member of federally recognized American Indian nation or Alaska Native corporation?

- Yes
- No

23. Enrolled or principal tribe(s)

24. Do you identify as (select all that apply):

- Woman
- Man
- Non-binary
- Decline to state
- Unknown
- Other (please specify)

25. Do you identify as (select all that apply):

- Cisgender
- Transgender
- Decline to state
- Other (please specify)

26. Do you identify as (select all that apply):

- Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community
- Heterosexual or Straight
- Decline to state
- Unknown
- Other (please specify)

27. Disability status

- I have a disability
- I do not have a disability
- Decline to state
- Unknown
- Other (please specify)

28. Are you a veteran?

- Yes
- No

29. Is there another type of diversity you consider relevant that is not listed on this survey?