

Museums & Public Opinion

Summary of Findings

The news for museums is excellent. National public opinion polling shows that Americans overwhelmingly appreciate and recognize the work of museums as educational and economic assets to their communities. What's more, Americans broadly support federal funding of museums and approve of lawmakers who take action to support them. The data speaks clearly, whether young or old, conservative or liberal, or a museum-goer or not, Americans value the museums in their communities.

97%

Believe that museums are educational assets for their communities

89%

Believe that museums contribute important economic benefits to their community

96%

Would think positively of their elected officials taking legislative action to support museums

96%

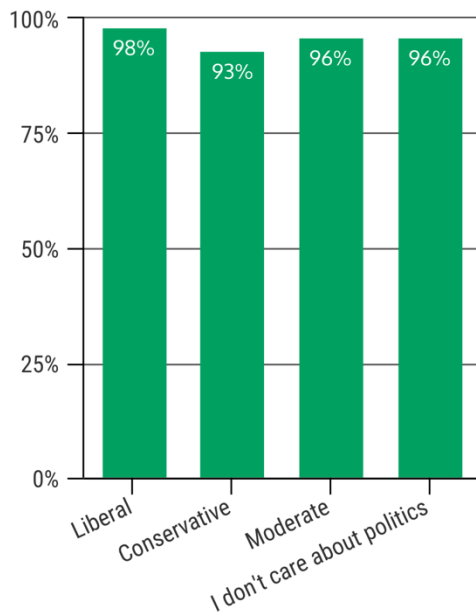
Want federal funding for museums to be maintained or increased

Americans Want Their Lawmakers to Act in Support of Museums

Museums are widely valued for their educational and economic contributions, but Americans don't stop there: they expect their legislators to take action to support them. The vast majority of Americans would approve of lawmakers who take legislative action to support museums. This support is clearly a bipartisan consensus with more than 90% of respondents agreeing across all political affiliations. 95% of voters report they would approve if their lawmakers took action to support museums.

Amidst today's contentious political climate, few issues garner such consistent and high approval as the support of American museums.

Political Persuasion



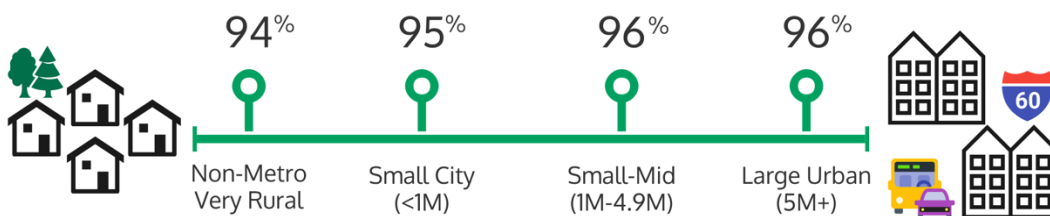
Visitors to Museums



Voters in Elections



Community Size



Percentage of Americans who would approve of lawmakers who take action to support museums