

JOEL HOFFMAN  
Biography

Joel Hoffman has been Executive Director/CEO of Vizcaya Museum and Gardens since January 2004. He holds doctorate and master's degrees in art history from Yale University and an undergraduate degree in English literature from University of Pennsylvania.

Throughout his museum career, Joel Hoffman has focused on making visual arts and history engaging to diverse public audiences. In the past decade, Vizcaya's visitation has more than doubled, in large part due to the introduction of new programs. Following voter approval of a bond, through which \$50 million was allocated to Vizcaya, Hoffman and his team have been working to advance the physical rehabilitation of the estate.

Prior to joining Vizcaya, Dr. Hoffman was Vice Director for Education and Program Development at the Brooklyn Museum of Art. He oversaw staff of 25 dedicated to developing innovative educational programs, exhibitions and resources for visitors of all ages. At Brooklyn, Hoffman participated in numerous partnerships with other organizations, including Urban Network, a national consortium of ten large museums united in their efforts to be more accessible.

Before that, he worked in South Florida as an associate director at The Wolfsonian-Florida International University in Miami Beach, where he had direct or supervisory responsibility for educational programs, grant writing, membership and various administrative activities. Immediately after his departure from The Wolfsonian, Hoffman served as guest editor of *Design, Culture, Identity*, volume 24 of *The Journal of Decorative and Propaganda Arts*, a study of The Wolfsonian's modern-era collection.

From 2011-2017, Hoffman served as a member of the Board of Directors of the American Alliance of Museums.