

**Museums Advocacy Day 2019**

**Social Media Information**

Social media is an important and effective way to reinforce our advocacy messages with legislators and engage in Museums Advocacy Day. We have compiled the information, tips, resources, links and images below for your use before, during and after Museums Advocacy Day 2019. Follow AAM on [Facebook](https://www.facebook.com/americanmuseums) & [Twitter](https://twitter.com/aamers) for posts about Museums Advocacy Day.

**Museums Advocacy Day Hashtags:**

* #museumsadvocacy
* #museumsadvocacy2019

**Sample Tweets and Posts:**

* Now is the time to make the case and speak up for #museums. I join the 300+ advocates in Washington, DC Feb. 25-26 for Museums Advocacy Day 2019 in advocating for museums. #museumsadvocacy2019 <http://bit.ly/AdvAnywhere>
* Have you downloaded your free copy of AAM’s Museums as Economic Engines, including national and state-by-state data? Check out the economic impact of #museums in your state: <http://bit.ly/AdvAnywhere> #museumsadvocacy2019
* You don't have to be in Washington, DC for Museums Advocacy Day 2019 to make the case for museums. #MuseumFacts got a total refresh for 2019. Get your copy today: <http://bit.ly/AdvAnywhere> #museumsadvocacy2019
* So many ways to advocate for #museums during #museumsadvocacy2019! Join the Cause & Advocate from Anywhere: <http://bit.ly/AdvAnywhere>
* CreateEconomic & Educational Impact Statements for your #museum: <http://bit.ly/AAMEconImpact> & <http://bit.ly/AAMEdImpact> #museumsadvocacy #museumsadvocacy2019
* Every voice matters. Make sure your legislators know the value of #museums in your community. Use our tools to Contact Congress: <http://bit.ly/AAMContactCong> #museumsadvocacy #museumsadvocacy2019

**#ProTips:**

* You are encouraged to **take pictures during Museums Advocacy Day**, including before and after your Congressional visits with your members of Congress and/or Congressional staff. Always ask first, but most offices will be very happy to take pictures with you. Be sure to [**tag the offic**e](http://bit.ly/AAMLegLookUp) and **@AAMers** in your pictures whenever possible!
* Get a **group picture** with your state’s and region’s advocates! Be sure to tag **@AAMers** if you post these pictures. Also let us know if we can have permission to use these photos in our communications following Museums Advocacy Day. ☺
* If your organization has social media feeds and staff or volunteers managing them, be sure to **share this information** with them and encourage them to use and follow #MuseumsAdvocacy2019 on social media throughout Museums Advocacy Day.
* **Video** can be a fun way to capture your Museums Advocacy Day experience as you travel to and from Washington, DC and **between\*** programs and visits. **\**No live recording during Monday programming or Tuesday Congressional Visits.***
* **“Like” and “follow” your legislators** on social media (Facebook, Twitter, You Tube and Instagram). You can learn a lot about someone’s priorities and interests by connecting with their social media. Use our [Legislator Lookup](http://bit.ly/AAMLegLookUp) to find your federal and state legislators and their Facebook, Twitter and You Tube information (where available). ***Remember to post positive messages about your interactions with legislators and public figures, and to tag them accurately in your posts.***

**Links to advocacy tools and resources:**

* Advocate Materials: <http://bit.ly/AdvMaterials>
* Advocacy Resources: <http://bit.ly/AAMAdvResources>
* Advocate from Anywhere: <http://bit.ly/AdvAnywhere>
* Economic Impact Statements: <http://bit.ly/AAMEconImpact>
* Educational Impact Statements: <http://bit.ly/AAMEdImpact>
* Contact Congress Email Templates: <http://bit.ly/AAMContactCong>
* Museums as Economic Engines: <http://bit.ly/AdvAnywhere>
* Museums & Public Opinion: <http://bit.ly/AdvAnywhere>
* Find your legislators (and their social media info!): <http://bit.ly/AAMLegLookUp>
* **Thank you** [**2019 Supporters**](https://www.aam-us.org/programs/museums-advocacy-day/2019-supporters/)**!**

**Use the images below to show your support & spread the word on social media:**







