AGENTS OF CHANGE:
How IMPs Can Inspire & Partner with Their Clients

Hosted by:
who are we?

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Our network provides a central hub of
• resources,
• knowledge, and
• connections.

what are the independent museum professionals?

IMP (est. 2019) is AAM’s professional network of consultants and freelancers who work in all areas of museums and with all types of museums.

Our network provides a central hub of
• resources,
• knowledge, and
• connections.

We actively work to
• support independent museum professionals,
• strengthen the relationship between independent museum professionals & museums, and
• advance the museum field.
what are we going to do?

Learn from our panelists, share your thoughts, ideas and questions in the chat. Share your information and connect with your colleagues.
Please enter your contact info in the Google Sheet.

We will distribute after the session so you can easily connect directly with anyone you meet.
our panelists

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https://www.youtube.com/watch?v=jhOe-bc9Z0c
https://www.westaf.org/emerging-leaders-of-color/

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http://www.empatheticmuseum.com
https://www.museumaction.org/
There are two types of change
Change 1 is designed to maintain the status quo by adapting

Change 2 is designed to disrupt the status quo by evolving

(Note: most museums prefer change 1 even if they say they want change 2)
Before anything else, make sure you are asking the right question
Evelyn Orantes
Educator, Community Curator & Arts Administrator
Change is Constant
Building Alliances
Be Kind to Yourself

THE FOUR AGREEMENTS

BE IMPECCABLE WITH YOUR WORD
Speak with integrity. Say only what you mean. Avoid using words to break yourself or to gossip about others. Use the power of your words to offer love, never used to cause fear or pain in another (or yourself).

DON'T TAKE ANYTHING PERSONALLY
Nothing other people do is because of you. What others say and do is a result of their own decisions, or generation of their own desires. We all make rules about how things should be, but when you are immune to the opinions and actions of others, you won't be the victim of needless suffering.

DON'T MAKE ASSUMPTIONS
Find the quiet courage to ask questions and to express what you really want. Communicate with others as clearly as you can. Avoid misunderstandings, ulterior motives, and others. With just this one agreement, you can completely transform your life.

ALWAYS DO YOUR BEST
Your best is going to change from moment to moment. Be fully different when you are healthy as opposed to sick, under any circumstances. Simply do your best, and you will avoid self-judgment, self-abuse, and regret.
SOWING THE SEEDS OF PROTOTYPING CULTURE IN THE NATIONAL COUNCIL OF SCIENCE MUSEUMS, INDIA

SERVING FAMILY VISITORS THROUGH FORMATIVE EVALUATION/PROTOYPING
IDENTIFYING THE ISSUE

-- CLIENT’S PERSPECTIVE

-- OUR PERSPECTIVE

-- SYSTEMIC PERSPECTIVE
CONTINUING THE PROCESS

IN/VOLVING THE CLIENT IN THE PROCESS

PROVIDING TOOLS FOR ONGOING USE

-- Minda Borun: Family Research

-- Beverly Serrell: Excellent Judges - translated into Hindi

REPEAT VISITS, CONTINUED CONTACT OVER YEARS
A SIGN OF SUCCESS

Dehradun Science Centre 2015

Foothills of the Himalayas

Exhibition about an important aspect of local environment

Concise label copy written in visitor-friendly language

Exhibit that lent itself to group interaction
want to join our community?

It’s free with your AAM membership. Simply select IMP as a Professional Network when joining or renewing your membership. Instructions at https://tinyurl.com/join-a-PN

Questions?
About joining IMPN/AAM membership: Membership@aam-us.org, 866-226-2150

About the PN: IMP-PN@aam-us.org

Contact us:
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susan@susangailjohnson.com
find us online

Check out the IMP webpage:
https://tinyurl.com/AAM-IMPN

@IndieMuseumPros

Independentmuseumpros

https://www.linkedin.com/independentmuseumpros
ways to get more involved

Volunteer!

Send us your program ideas!

Join our bio bank!
upcoming
imp events

Agents of Change: Coalition-building
Thursday, September 22, 3-4p EDT/12-1p PDT

IMPs Talk: Promotional Tools
Wednesday, October 26, 2-3p EDT/11a-12p PDT
how did we do?

Please fill out our survey here:
https://tinyurl.com/AgentsofChangePostSurvey
thanks!
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