

AGENTS OF CHANGE:

How IMPs Can Inspire &
Partner with Their Clients

Hosted by:



A Network of the American Alliance of Museums



who are we?



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A photograph of a workspace. In the foreground, a laptop sits on a wooden desk, displaying a museum gallery. To its left is a small orange device. Behind the laptop is a vase with dried, pressed flowers. On the wall to the left is a framed picture of a beach. To the right is a window with a white sill holding a small glass container and a candle.

what are the independent museum professionals?

IMP (est. 2019) is AAM's professional network of consultants and freelancers who work in all areas of museums and with all types of museums.

Our network provides a central hub of

- resources,
- knowledge, and
- connections.

We actively work to

- **support** independent museum professionals,
- **strengthen** the relationship between independent museum professionals & museums, and
- **advance** the museum field.

what are we going to do?

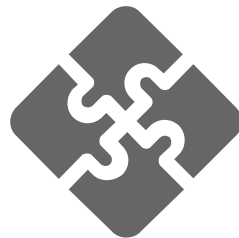
Learn from our panelists, share your thoughts, ideas and questions in the chat.
Share your information and connect with your colleagues.



learn



share



connect

can I get
your card?

Please enter your contact info in the
Google Sheet.

We will distribute after the session
so you can easily connect directly
with anyone you meet.



our panelists



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There are two types of change

A person stands on the peak of a grassy cliff, looking out over a vast blue ocean under a clear sky. The scene is serene and expansive, with the horizon line visible in the distance.

Change 1 is designed to maintain the status quo by adapting

Change 2 is designed to disrupt the status quo by evolving

(Note: most museums prefer change 1 even if they say they want change 2)

A photograph of a large crowd of people, likely at a protest or demonstration, with their arms raised and holding a flag. The image is overlaid with a solid yellow color.

—

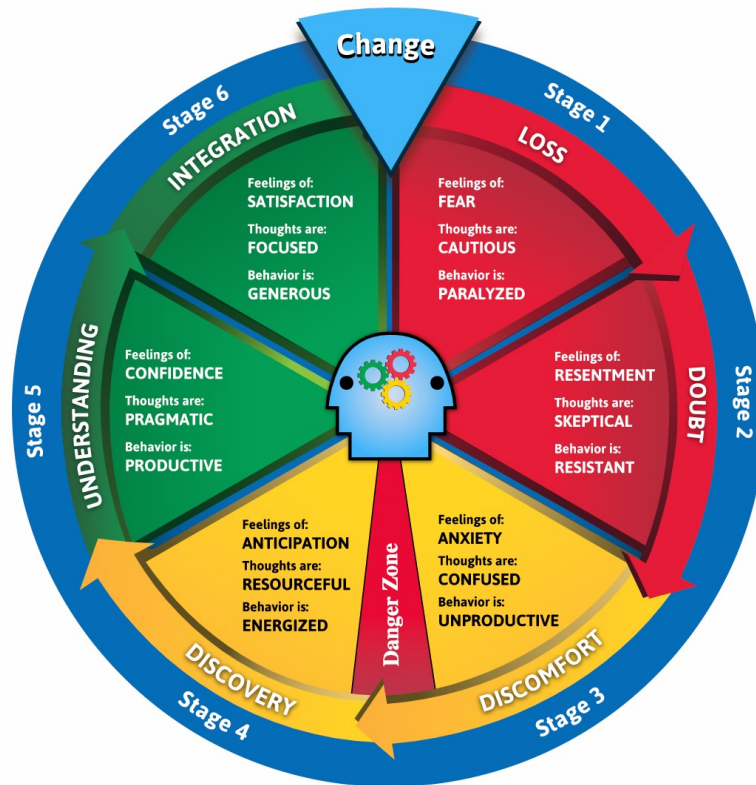
**Before anything else, make sure
you are asking the right question**

—

Evelyn Orantes

Educator, Community Curator & Arts Administrator

Change is Constant



See Details by Clicking on the Down Arrows

Stage 1: Loss To Safety



Stage 2: Doubt To Reality



Stage 3: Discomfort To Motivation



Stage 4: Discovery To Perspective



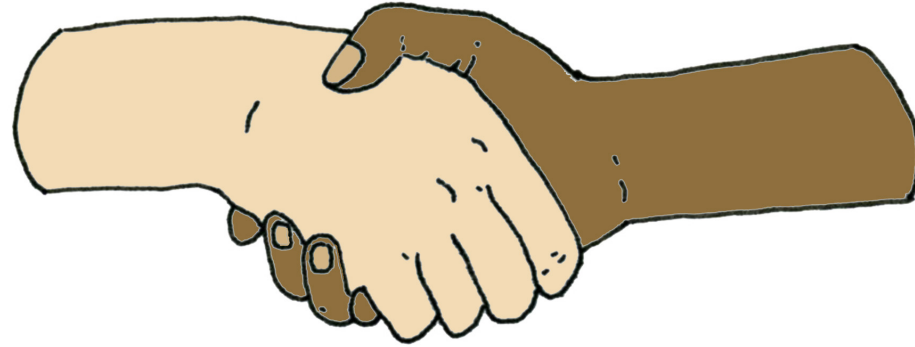
Stage 5: Understanding To Awareness



Stage 6: Integration To Flexibility



Building Alliances



Be Kind to Yourself

THE FOUR AGREEMENTS

BE IMPECCABLE WITH YOUR WORD

Speak with integrity. Say only what you mean. Avoid using word to speak against yourself or to gossip about others. Use the power of your word to offer love, never use it to cause fear or pain in another (or yourself)

DON'T TAKE ANYTHING PERSONALLY

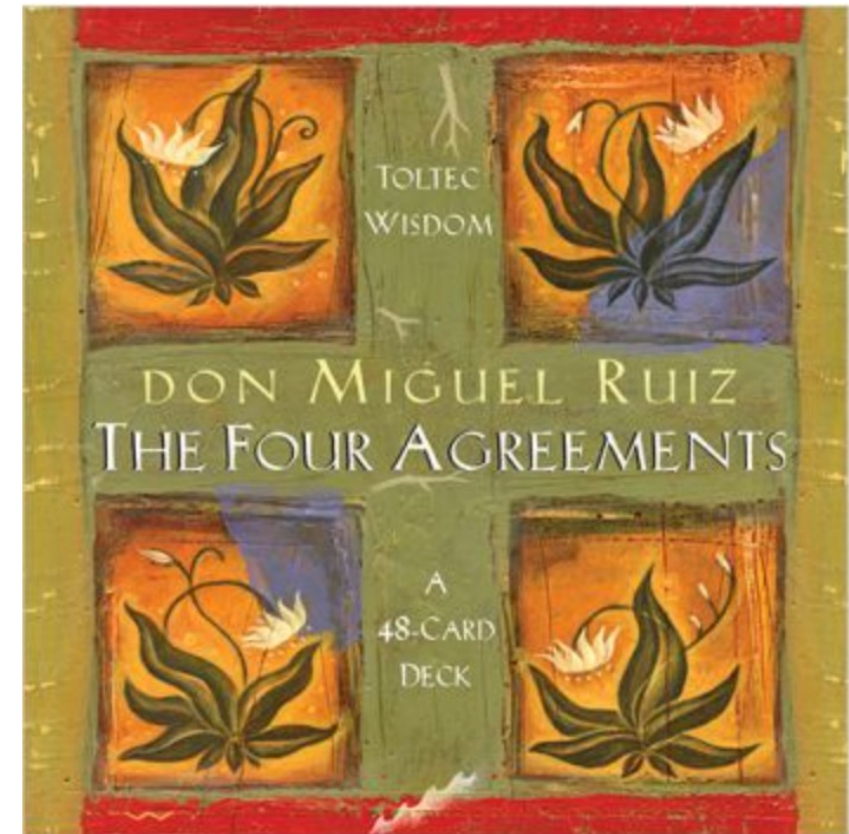
Nothing others do is because of you. What others say and do is a result of their own dream or perception of their rules. We all make rules about how things should be, but when you are immune to the opinions and actions of others, you won't be the victim of needless suffering.

DON'T MAKE ASSUMPTIONS

Find the quiet courage to ask questions and to express what you really want. Communicate with others as clearly as you can to avoid misunderstandings, sadness, and drama. With just this one agreement, you can completely transform your life.

ALWAYS DO YOUR BEST

Your best is going to change from moment to moment; it will be different when you are healthy as opposed to sick. Under any circumstance, simply do your best, and you will avoid self-judgment, self-abuse, and regret.



SOWING THE SEEDS OF PROTOTYPING CULTURE IN THE NATIONAL COUNCIL OF SCIENCE MUSEUMS, INDIA

SERVING FAMILY VISITORS THROUGH FORMATIVE
EVALUATION/PROTOTYPING

IDENTIFYING THE ISSUE

-- CLIENT'S PERSPECTIVE

-- OUR PERSPECTIVE

-- SYSTEMIC PERSPECTIVE



CONTINUING THE PROCESS

INVOLVING THE CLIENT IN THE PROCESS



PROVIDING TOOLS FOR ONGOING USE

--Minda Borun: Family Research

-- Beverly Serrell: Excellent Judges- translated into Hindi

REPEAT VISITS, CONTINUED CONTACT OVER YEARS

A SIGN OF SUCCESS

Dehradun Science Centre 2015

Foothills of the Himalayas

Exhibition about an important aspect of local environment

Concise label copy written in visitor-friendly language

Exhibit that lent itself to group interaction



want to join our community?

It's free with your AAM membership.
Simply select IMP as a Professional Network
when joining or renewing your membership.
Instructions at <https://tinyurl.com/join-a-PN>

Questions?

About joining IMPN/AAM membership:
Membership@aam-us.org, 866-226-2150

About the PN: IMP-PN@aam-us.org

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find us online

Check out the IMP webpage:

<https://tinyurl.com/AAM-IMPN>



@IndieMuseumPros



Independentmuseumpros



<https://www.linkedin.com/independentmuseumpros>





ways to get more involved

Volunteer!

Send us your program ideas!

Join our bio bank!



upcoming imp events

Agents of Change: Coalition-building

Thursday, September 22, 3-4p EDT/12-1p PDT

IMPs Talk: Promotional Tools

Wednesday, October 26, 2-3p EDT/11a-12p PDT

how did we do?

Please fill out our survey here:

<https://tinyurl.com/AgentsofChangePostSurvey>



thanks!

credits

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