

# 2021 NAME Sponsorship Opportunities



Support NAME, Exhibition journal, and the AAM Annual Meeting & MuseumExpo with a unique opportunity to engage leaders and decision makers through the largest national network for museum exhibit planning, development, design, and fabrication.

## NAME & AAM Virtual Sponsorship Packages

Reaching the NAME Network	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,000	Copper \$500
Advertisement in <a href="#">Exhibition</a> journal (1,000+ subscribers, print only)	<b>2 Issues</b> Inside Cover (front or back) full bleed, full color 8-1/2"x10-1/2"  <b>\$3,000 ad value</b>	<b>2 Issues</b> Full Page full bleed, full color 8-1/2"x10-1/2"  <b>\$2,000 ad value</b>	<b>2 Issues</b> Half Page full color 7-1/2"x4-5/8"  <b>\$1,000 ad value</b>	<b>2 Issues</b> Quarter Page full color 3-5/8"x4-5/8"  <b>\$500 ad value</b>	<b>1 Issue</b> Quarter Page full color 3-5/8"x4-5/8"  <b>\$250 ad value</b>
Recognition in spring and fall Exhibition sponsor listing (print only)	Logo	Logo	Text	Text	Text
Recognition on <a href="#">NAME website</a>	Logo	Logo	Logo	Logo	Logo
<b>General Annual Meeting Benefits</b>					
#AAM2021 provides enhanced visibility and access on a highly interactive platform	•	•	•	•	
Complimentary #AAM2021 registration (all-inclusive)	3	2	1	1	
Recognition in sponsor listings on #AAM2021 <a href="#">website</a> and virtual platform, in digital Program Book and Museum magazine, and on session opening slides (Platinum only)	Logo	Text	Text		
<b>Sponsored #AAM2021 Event Benefits</b>					
List of sponsored event attendees and affiliations (provided after meeting in PDF format, does not include email addresses)	•	•	•		
Sponsor recognition on event opening slide	Logo	Text	Text		
Sponsor recognition with event description in online schedule	Text	Text	Text		
Opportunity to air brief 20 second (non-commercial) pre-recorded address to event attendees	•				
Verbal recognition of sponsor from NAME leadership at event	•	•	•		

For more information about NAME sponsorships contact [Carrie Reid](#); for customized AAM partnerships contact [Shelagh Grimshaw](#). To make payment and sign the sponsor agreement after speaking to a NAME representative, go to [this page](#).