

Making Connections With Community

KidsPlay Children's Museum is connecting with people in the community to learn more about community perceptions and needs.

Please take a few minutes to think about these. I will be calling you to talk about your responses.

1. What do you think a children's museum should know about **your** community?
2. How did you learn about Kidsplay?
3. How familiar are you with KidsPlay? Circle any that apply
 - a. Very familiar (have a membership)
 - b. Visit occasionally
 - c. Been to birthday parties
 - d. First time hearing of KidsPlay
 - a. If yes, would you like to learn more
4. How involved have you been in KidsPlay? Circle any that apply
 - a. Visit often
 - b. Attendance at fundraisers
 - c. donor
 - d. Volunteer
 - e. Not involved
5. How do you think KidsPlay is a viable asset to Northwest Connecticut?
 - a. Educationally
 - b. Socially
 - c. Economically
 - d. Culturally
 - e. As a community partner
6. What have you heard from others about KidsPlay?
7. What do you think a children's museum should know about the needs in **your** community that a children's museum can fill? (*and how it can be beneficial*).

Name _____

Interviewer _____

Date _____