Making Connections With Community

KidsPlay Children’s Museum is connecting with people in the community to learn more about community perceptions and needs.

Please take a few minutes to think about these. I will be calling you to talk about your responses.

1. What do you think a children’s museum should know about your community?

2. How did you learn about KidsPlay?

3. How familiar are you with KidsPlay? Circle any that apply
   a. Very familiar (have a membership)
   b. Visit occasionally
   c. Been to birthday parties
   d. First time hearing of KidsPlay
      a. If yes, would you like to learn more

4. How involved have you been in KidsPlay? Circle any that apply
   a. Visit often
   b. Attendance at fundraisers
   c. donor
   d. Volunteer
   e. Not involved

5. How do you think KidsPlay is a viable asset to Northwest Connecticut?
   a. Educationally
   b. Socially
   c. Economically
   d. Culturally
   e. As a community partner

6. What have you heard from others about KidsPlay?

7. What do you think a children’s museum should know about the needs in your community that a children’s museum can fill? (and how it can be beneficial).

Name ______________________________

Interviewer __________________________  Date ________________________

KidsPlay Children’s Museum  Community Survey