

Where to Acquire Support for Your Museum



Government sources

Funds from tribal, local, state, or federal sources, including:

- grants
- exchange agreements
- contracts for specific services
- line-item appropriations
- state bonds



Investment income

The portion of operating income derived from investments, which might be determined by the museum's spending policy and may include:

- capital gains
- dividends
- interest



Private sources

Charitable income from non-government sources or contributions from individuals (including board members and volunteers), foundations, corporations. For example:

- annual giving
- major gifts
- capital campaigns
- planned giving, endowments, or bequests
- gifts-in-kind
- sponsorships



Earned income

Money earned by providing goods or services for which the amount paid is comparable to the actual value of the goods or services.

Examples include:

- admissions revenue
- food sales
- museum store sales
- building rental
- fairs and festivals
- services such as archival research and reproductions