Where to Acquire Support for Your Museum

**Government sources**
Funds from tribal, local, state, or federal sources, including:
- grants
- exchange agreements
- contracts for specific services
- line-item appropriations
- state bonds

**Investment income**
The portion of operating income derived from investments, which might be determined by the museum’s spending policy and may include:
- capital gains
- dividends
- interest

**Private sources**
Charitable income from non-government sources or contributions from individuals (including board members and volunteers), foundations, corporations. For example:
- annual giving
- major gifts
- capital campaigns
- planned giving, endowments, or bequests
- gifts-in-kind
- sponsorships

**Earned income**
Money earned by providing goods or services for which the amount paid is comparable to the actual value of the goods or services. Examples include:
- admissions revenue
- food sales
- museum store sales
- building rental
- fairs and festivals
- services such as archival research and reproductions