



Dear NAME members and journal readers,

It is springtime once again, which means that the annual AAM conference is coming up. On behalf of the entire NAME board, we look forward to seeing old friends and making new ones in St. Louis. This year's program promises to be a strong one (you can find a summary of the NAME-related sessions and events at the back of this issue).

Beyond the conference, there are several new efforts—as well as changes—to report. First, I would like to welcome our new fundraising chair, Joe Imholte of the Science Museum of Minnesota. Joe will be taking the baton from Darcie MacMahon. On behalf of the board, I would like to extend a giant “thank you” to Darcie for her stellar leadership over the past seven years. Her hard work has enabled us to complete several major initiatives in service of our membership and the exhibition field in general.

Here are a few of the new efforts under way for 2017:

- NAME, with the assistance of AAM, is planning to produce and hold two webinars per year. One webinar will cover a “how to” or basic topic in exhibition development and design, while the second webinar will take its theme from a recent issue of *Exhibition*.

- We will be increasing the number of NAME regional events to provide more opportunities for members to network and meet.
- We will be redesigning the NAME website to match the new look of our logo and journal.

In addition, AAM is undertaking several initiatives to enhance communication with members, as well as provide increased access to content and resources. NAME will be assisting AAM in the area of exhibition content, as well as working with them to leverage each other's initiatives.

Finally, as always, NAME is open to hearing from you to learn how the organization can better serve its members. Please feel free to reach out to me or to any board member with an idea or suggestion.

See you in St. Louis!

Wayne LaBar
President