



## Dear NAME members and journal readers,

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On behalf of the NAME board, we hope your summer was relaxing and that the fall is productive.

Summer for the board has been a time of prepping for the upcoming year by planning our programming and initiatives, developing budgets, and doing the preliminary work for the 2017 AAM annual conference in St. Louis. Here is a quick rundown of work in progress.

After a very successful and critically acclaimed redesign of *Exhibition*, we've transformed our logo to coordinate with the journal's new look. Charita Patamikakorn, principal at koolgirlposse Inc.—who redesigned the journal—created the new logo. The redesign of the website and online presence, scheduled to be completed later this year, will synchronize with the journal and logo. NAME would like to thank People, Places & Design Research and principal Jeff Hayward for all of their research, which is shaping and guiding these new design initiatives.

Secondly, we are working hard on pulling together annual webinars that focus on subjects of special interest to NAME members, as well as topics that are relevant to the exhibit and museum community in general. This is part of an overall effort to create more programming about the exhibition field for NAME and AAM members outside of the annual conference.

Our goal is to offer at least two webinars every calendar year. The inaugural webinar is planned for November 9, 2016, when we host a webinar about exhibition development. To complement the webinar, AAM is working with NAME to plan “watch and talk” gathering sites in select areas as well. By spring of next year, we should have more information on two additional webinars planned for 2017.

Finally, through our regional representatives, we will be developing local programming to create additional opportunities for members to meet, gather, network, and share successes and lessons learned. This past summer, the Mid-Atlantic region held a NAME summer mixer with C&G Partners in New York City. NAME is always looking to have more of these; if you have an idea, and/or want to be a host, please reach out to your regional representative (listed in this journal).

We look forward to seeing or hearing from you.

Cheers!

**Wayne LaBar**  
President