



Announcement

ANNUAL MEETING & MUSEUM EXPO

NAME Events & Sessions of Interest

To see other conference events
and sessions, visit:
www.annualmeeting.aam-us.org/

Saturday // May **5**

7:30 am-6:30 pm

Day Excursion
Arizona-Sonora Desert Museum Art Institute
Pre-registration required

Sunday // May **6**

1:00-2:15 pm

Case Study: Let Go of Perfect:
Experimenting with Interpretation,
Collaboration, and Evaluation

Case Study: Out of the Depths:
Biology, Puns, and Video Games at the ROM

If You Are Reading This,
You Aren't My Target Audience

2:30-3:45 pm

Creativity Driven by Accessibility/Inclusion:
Multisensory Technology, Programs,
and Exhibits

Using Design Thinking to Develop
Welcoming and Inclusive Experiences
and Programs

4:00-5:15 pm

30th Annual Excellence in Exhibition

Engaging the Arctic: Working with Northern
Communities to Tell Their Stories

Case Study: Harnessing Emerging
Technologies for Inclusion in
Museum Exhibits

Object Experiences

6:00-8:00 pm

29th Annual MUSE Awards Ceremony and
Champagne Reception



**American
Alliance of
Museums**

May 6-9, 2018 Phoenix, Arizona

Monday // May 7

7:30-8:30 am

NAME Breakfast // Sheraton Hotel
Pre-registration required

8:45-10:00 am

Making Exhibitions That Matter:
A Focus on Social Value
What Do Games Get Us? Exploring Learning
Research to Inform Our Practice

1:45-3:00 pm

All Power to the People: The Dynamics and
Power of Inclusion in Exhibitions

Beyond Words: Immersive Interpretive
Strategies in Art Exhibitions

Straight to the Source: Connect and Engage
with Teens in Your Community

Case Study: Cultures in the Cross Fire:
Encouraging Empathy in the
Exhibition Experience

3:00-5:00 pm

**NAME Marketplace of Ideas:
Extending the Conversation on
Access and Equity in Exhibitions**

7:00-10:00 pm

NAME Party // Children's Museum of Phoenix
Pre-registration required

Tuesday // May 8

8:45-10:00 am

Harnessing a New Medium to
Advance Learning and Accessibility

Museum 3D: Access, Interpretation, and
Learning through Virtual Technologies

Touring Your Permanent Collection:
Actively Educating and Engaging
New Audiences

12:00-1:15 pm

NAME Luncheon // Sheraton Hotel
Pre-registration required

1:30-2:45 pm

Activating Empathy through Personal
Narratives in Exhibitions and Education

Mistakes Were Made

3:00-4:15 pm

Before You Jump In: ICEE Lessons Learned
in Creation International Collaborations

Wednesday // May 9

10:15-11:30 am

10 Practical Actions to Museum Accessibility
Catalyzing Conversations: Hybrid Designs
that Inspire Group Dialogue and Debate

11:45-1:00 pm

Case Study: Indigenous Voices:
Indigenous Language Labels at
the National Gallery of Canada

1:00-4:00 pm

NAME Field Trip // Heard Museum
Pre-registration required