



## Announcement



American  
Alliance of  
Museums

# ANNUAL MEETING & MUSEUM EXPO

Saturday // May **6**

Sunday // May **7**

## **NAME Events** & Exhibit Planning and Design Track Sessions

To see other conference events  
and sessions,  
be sure to visit  
[www.annualmeeting.aam-us.org/  
schedule](http://www.annualmeeting.aam-us.org/schedule).


7:00 pm-12:00 am  
**NAME Informal Meet-Up //**  
City Museum  
\$10 at the door  
Transportation not provided

8:30 am-12:00 pm  
**NAME Field Trip //**  
St Louis Courthouse  
Tour new renovations with  
**Beverly Serrell.**  
Registration required

1:00-2:15 pm  
**Insiders and Outsiders:**  
**Creating Exhibitions Together**  
**We the People: Voices Heard**

2:30-3:45 pm  
**Not One Size: Designing**  
**Interactives for S, M, or L Museums**  
**Exhibition for All: Accessibility**  
**in Planning and Development**

4:00-5:15 pm  
**Designing Emotion**  
**Exhibit RFPs Bids and Contracts:**  
**Working Well With Others**  
**Designing Beautiful, Functional,**  
**Human-Centered Exhibits**



# May 7–10, 2017 St. Louis, Missouri

Monday // May **8**

7:30–8:30 am

**NAME Breakfast //**  
Marriott St. Louis Grand  
Official business meeting  
and informal networking.

Registration required

8:45–10:00 am

Democratizing the Museum:  
Breaking Barriers to Participation

29th Annual Excellence in  
Exhibition Awards

1:30–2:45 pm

The Accidental Exhibit Writer

Is Visitor Attentiveness the High  
Price of Admission?

7:00–10:00 pm

**NAME Party // The MOTO Museum**  
Registration required

Tuesday // May **9**

8:45–10:00 am

New Ways to Talk About Nature  
Mistakes Were Made 2017

10:30–11:45 am

Design Trends:  
Phygital to Pokemon

Global Perspectives on Exhibition  
Exchange: The ICEE Platform

11:45 am–1:15 pm

**NAME Luncheon //**  
Marriott St. Louis Grand  
Creative activity, engagement  
and informal networking.

Registration required

1:30–2:45 pm

Designing for Outrage: Inviting  
Disruption into Exhibitions

Exhibit Development Processes  
Must Change! (Act II)

The Room Where It Happens:  
Content and Design Come Together

Wednesday // May **10**

9:45–11:00 am

Flourish: An Inclusive Exhibit  
Planning Approach

Tackling Human Rights, Trauma,  
and Atrocity in Exhibitions

11:15–12:30 pm

How to Suspend Disbelief: Lessons  
Learned through Pop-Ups